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# Back To School Sale--8 Big Days Aug. 24-Sept. 1


# Peninsula News

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No. 43—Thirty-sixth Year. Ocean Beach, San Diego 7, California Thusday, August 16, 1956 Phones: AC-3-3156 - AC-3-3157 Ten Cents a Copy TEN PAGES



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## HERE'S the POINT

By SPENCE HELD

Viewing that "open pit copper mine" east of Catalina Blvd. the other evening, I observed two pairs of ears sticking straight up from the bare bulldozed earth.

Then two jackrabbits hopped into sight. They moved cautiously and in apparent bewilderment, wondering, no doubt, what had happened to the thick brush which formerly hid them from their enemy, man.

They reminded me of a couple of displaced Arabs wandering over the desert in the Middle East.

* * *

**Well, the season of the big** winds is upon us.

"Hurricane Democrat," which formed in the hot political air over the U.S., descended on Chicago with great verbal violence this week. The oratorical pounding laid waste a large section of the English language, and the number of TV casualties suffering from bleary-eye and seatitis may run into millions.

San Francisco is battening down the hatches for the big blow expected to reach there next week. This turbulence has been named "Hurricane GOP."

It may not be as violent as the one that hit Chicago, but political winds are never dependable. Some weathermen, whose forecasts are usually not printed in these balmy latitudes, say the USS Richard Nixon may find itself wallowing in heavy seas when the full fury of the storm arrives.

In any event, these disturbances are just the beginning. From now on, no daily newspaper reader, radio listener or TV viewer wil be safe from the sudden gusts of oratory.

The only consolation is that the windy season will end abruptly in early November—if we can hold out that long.

* * *

**A white-bearded buffoon from** Point Loma confronted a fella behind a counter at Balboa Stadium the other night.

'Two ice cream bars," he said, handing the guy a buck. He received the merchandise and fourbits and two pennies in change.

"That's not right," he said, unwilling to be gypped.

The guy shoved a couple nickels at him, whereupon the Point Loman, beard bristling, said: "I want change for a dollar."

He finally got it and departed, meditating upon the ways of short-change artists who try to palm off pennies for dimes in the rush of business.

* * *

**The driver of an inbound "O"** bus went through Ocean Beach on Sunset Cliffs Blvd. instead of Cable St., the established route, late Sunday afternoon, leaving several irate customers standing on the curb cussing and tearing their hair.

The bus came down Orchard Ave. at 4:50 p.m., but instead of crossing Sunset and continuing on to Cable, it turned north on Sunset and roared off on its wayward course.

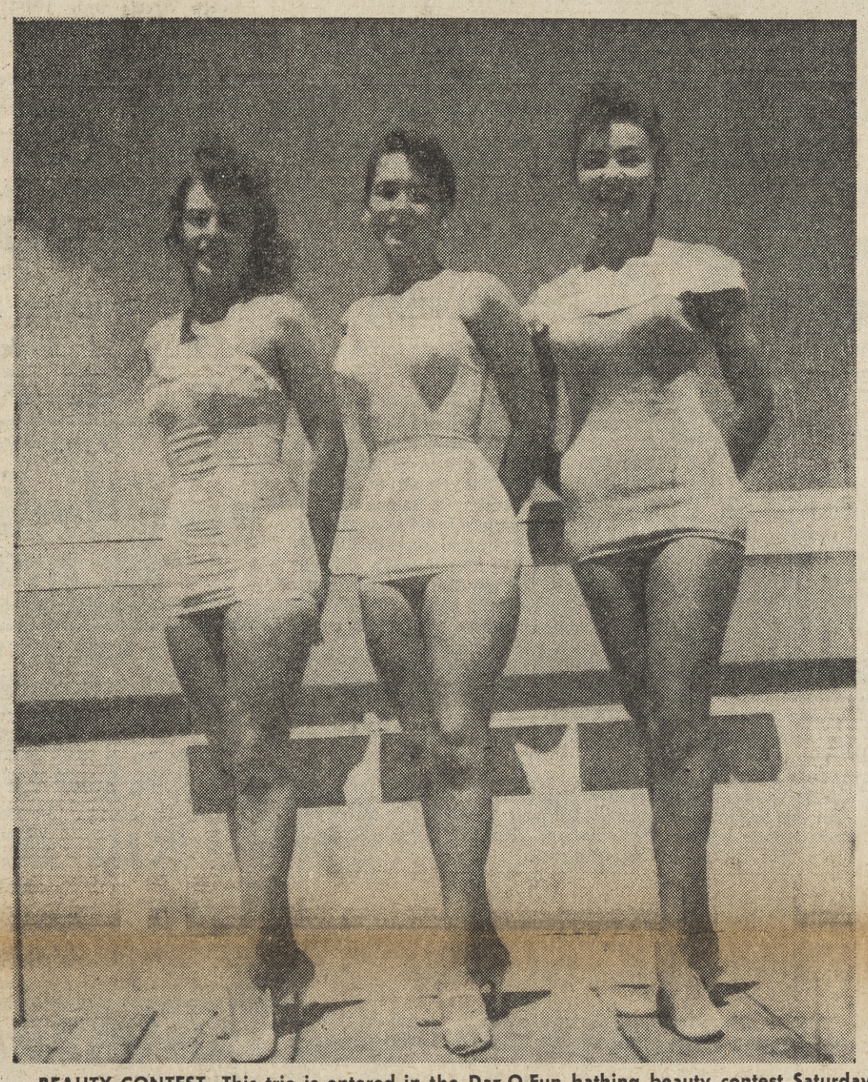
Sure, another bus probably came along in 20 or 30 minutes. In the meantime it was more practical to walk from Orchard to Newport . . . But pity the poor guy who wanted to go all the way to San Diego.

* * *

**Significant quotes: Phil Bengston,** ass't. coach, S. F. 49-ers, defining defense—"You are expected to arrive at the ball carrier with the least possible delay—and in bad humor."

# OCEAN BEACH DAZ-O-FUN TO START FRIDAY

PARADE CHAIRMEN—Howard A. Pentoney, left, and Harold F. Tebbetts, O. B. attorneys, are co-chairmen of the Daz-O-Fun parade Friday.—P. N. staff photo.



BEAUTY CONTEST—This trio is entered in the Daz-O-Fun bathing beauty contest Saturday. Left to right are Joan Ousley, 16, sponsored by C. L. Dersch, Jeweler; Ida Bolen, 16, Wolf Jewelers, and Barbara Davis, 18, Elm's.—P. N. staff photo.

## Gala 3-Day Carnival To Conclude Fiesta

**Ocean Beach was buzzing with activity today in preparation for opening of the annual Daz-O-Fun carnival Friday. Headlining the three-day celebration, a concluding event of the Fiesta del Pacifico, are a spectacular parade, bathing beauty contest, talent show and entertainment for the entire family.**

The carnival is sponsored by the Ocean Beach Chamber of Commerce. Chairman Jim Noel and Co-Chairman Joe Richardson expect a large attendance from throughout the San Diego area to augment the thousands of Peninsula residents due to enjoy the weekend celebration.

Prize drawings for merchandise worth $1000 will be held at specific times during each of the three nights. Tickets may be obtained from O. B. merchants.

Official programs, printed by the Peninsula News, have been distributed to O. B. stores.

Carnival grounds at the foot of Newport Ave. will open at 4 p.m. Friday, with children's rides, games and booths.

Final auditions for the children's talent show will be held tonight (Thursday) at 7 o'clock in the O. B. Woman's clubhouse, according to Mrs. Bettie Knauer. Children 6 to 12 may still enter.

**FRIDAY**

The big parade is scheduled for 7 p.m. Friday. Entertainment on the stage at the carnival grounds will start at 8 p.m. This will include Gladys Bowen School of Dance, Joy Studio of Dance, Bettina Mango Accordion Studio and Lei Aloha Studio.

Prize drawings are scheduled for 9:30 and 11:30 p.m.

**SATURDAY**

The Miss Ocean Beach Beauty Contest, sponsored by the local VFW, with Mrs. Bettie Knauer as chairman, will be held at 2 p.m. Saturday.

Entries include Ida Bolen, 16, sponsored by Wolf Jewelers; Barbara Davis, 18, Elm's; Joan Ousley, 16, C. L. Dersch, Jeweler; Olivia Harris, 17, Art's Store for Men; Lynne Van Gessel, 16, Veda Moss Style Shop; Carol Mihlman, 16, Gordon's Dress Shop; Judy Bradley, 16, O. B. Paint & Hardware; Carmella Gentile, 18; Leona and Linda Hale, both 16, Elizabeth Bowen Shop; Susan Gillespie, 16; and Marlene Swartz, 16, 20-30 Club.

At 4 p.m. Saturday the children's talent show will be held, with Dave Pain as MC. This will feature dancers, singers, musicians, etc., including Jimmie Crone, Clifford Bitterlich, Toni Blair, Cathy Crutchfield, Milton Rockwell, Leslie Allen, Beverly Wilson and Bonnie Gaye Smith.

The evening entertainment begins at 6 p.m. wtih the program including The Dance-Arts, Janie Cushing Dance Studio, Eula Hoff School of Dance; Steve, Cindy and Martha Shirley, radio and TV stars; Beverly Mae Wilson and Eddie Snyder, entertainers, and TV stars with Ranger Will.

Prize drawings are set for 8:30, 9:30 and 11:30 p.m.

**SUNDAY**

Miss Ocean Beach will be crowned at 2 p.m. Sunday. Also scheduled are the O. B. Elementary School Orchestra, talent show finals (4 p.m.); Lei Aloha Studio; and at 7 p.m. songs, dances and music by the following: Bonnie Gaye Smith, Patricia Wetzell, Jimmy King, Mike Downum; Penny Collins, Wayne Hatfield, Vonnie Miranda, Patricia Holbrook, Susie Fournier, Beverly Thomas and Virginia Lovelace.

Garry Larson, soft shoe tap, and Jimmy Crone are scheduled at 8 p.m.

From 9 to 11 p.m. the street adjacent to the carnival grounds will be roped off for square dancing sponsored by Jeans & Calicos. Dale Durbin, MC.

Prize drawings are set for 8:30, 9:30 and 10:30 p.m.

## Big Parade Scheduled Friday

The four-division Daz-O-Fun parade, featuring flower-decked floats, pretty girls and the music of eight bands, will move through Ocean Beach tomorrow (Friday) at 7 p.m.

That announcement was made yesterday by Harold F. Tebbetts and Howard A. Pentoney, parade co-chairmen.

Route is from Lotus St. south on Sunset Cliffs Blvd. to Newport Ave., and west on Newport to Abbott St., where the parade will disband after passing Santa Monica Ave.

The reviewing stand will be on the north side of Newport, in front of the Western Auto Store, 5010 Newport.

Riding in official cars near the head of the parade will be Vice-Mayor D. D. Williams, Councilman Clair W. Burgener, County Supervisor Frank A. Gibson, Assemblyman Frank Luckel, Bill Knopp, president of O. B. Chamber of Commerce and Jim Noel, Daz-O-Fun chairman.

**Parade Judges**

Floats, decorated cars and the booths at the carnival grounds will be judged for awards by R. B. James, county clerk; Mason Bowen, jury commissioner, and John McGhee, director, Mission Bay Park.

The North Park Toyland Parade entry, an authentic two-wheel buggy or gig, built in 1880, will feature the North Park queen, Barbara Johnson, with a colorful equestrian escort.

Co-chairman Tebbetts said the Navy gave its hearty cooperation in parade plans. Entries include Naval Training Center units and the Commander Air Forces Pacific Band.

The San Diego Symphonic Band is furnished by joint sponsorship of the City-County Music Commission and the Trust Funds of the Recording Industries obtained by the cooperation of Local 325, American Federation of Musicians.

**DIVISION 1**

Police Motorcycle Escort.
Parade Marshal, Bob Howell, on horseback.
USMC Color Guard.
Tommy Corle, Major.
Bonham Brothers Boys Band (Jules Jacques, director.)
Carol Wilson Caperettes.
Official Cars 1, 2 and 3.
Miss Ocean Beach 1956—Luella Webb.
S. D. Race Car Ass'n., Cars 1 & 2.
Campbell Chevrolet Pipe Band (Pipe Major Charles MacMillan.)
MiLadies Yardage Entry.
S. D. County VFW Council Drill Team.
VFW Post 2415, Float.
Ocean Beach Beauty Queens, Cars 1 & 2.

**DIVISION 2**

Ann Louise Muller, Majorette.
S. D. Symphonic Band.
O. B. Kiwanis Club, Cub Pack 228.
Patty Corle, Majorette.
Phyllis Fleming Shomanettes.
Zita Akey Realty, Car.
El Cajon Mother Goose Float.
Elizabeth Bowen Beauty Contestant, Car.
Strand Barber Shop, Car.
North Park Business Club Entry.
Chula Vista Junior C. of C. Entries 1, 2, 3 & 4.
Veda Moss Fiesta Band.
O. B. Branch, Bank of America Float.
Lownes Department Store, Car.
O. B. Girl Scouts Marching Unit.
A & L Variety Store Entry.
Noel Furniture Store Float with Pt. Loma Camp Fire Girls.

**DIVISION 3**

USMC Color Guard.
ComAirPac Band.
Pt. Loma De Molay Marching Unit.
Blue Pacific Nursery Float.
Diego Dears, Majorettes.
Bethany Lutheran Christian Day School, Float.
Dersch Jewelers Beauty Contestant, Car.
Marc's Men's Wear, Car.
Al Bahr Shrine Clowns.
Pacific Beach Sciots.
Moose Lodge 1755, Float.
O. B. Pharmacy Entry.
Accordion Center Baton Corps, Marching Band, and Pom-Pon Corps.
Kin'g Cafe, Car.
Foreign Car Service, Car.
O. B. Chamber of Commerce, Float No. 1.
Gordon's Dress Shop Beauty Contestant, Car.

**DIVISION 4**

NTC Fire Control Technician School Precision Drill Team & Color Guard.
NTC Recruit Drum & Bugle Corps.
Art's Store for Men Beauty Contestant, Car.
Bob Horn Television, Float.
St. Peter's Lutheran Church. Float.
Dance Arts Academy, Car.
O. B. Chamber of Commerce, Float No. 2.
Purcell Rugs Entry.
Dance Arts Academy, Float with Marchers.
Accordion Center Mobile Unit, Float.
Signal Gas (Wayne Umlauf), Float.
Ward's Pharmacy, Car.
Bert's Liquors, Entry.
Welcome Wagon, Cars 1 & 2.
Pt. Loma Yardage, Car.
Parade Committee.
Police Motorcycle Escort.

## Church Choir To Aid In Production Of 'Everyman' at Cal Western 'U'

Assisting in the production of "Everyman" by the California Western University Players on Aug. 25 and 26 in the Greek Theatre will be the choir of Westminster Church under direction of Eugene Holloway.

The organist is Hazel Goss, and members of the choir include Hazel Zaranka, Catherine Corbin, Ethel Cunningham, Doris Abrahamsen, Pierce Holloway, Penny Hitt, Marjorie Bollum, Wayne Corbin, Thomas Hill, Roy Wood, Aron Abrahamsen, and Philip Brown

Since this famous morality and allegorical play, "Everyman," is somewhat in the nature of a sermon with its theme of life, death and resurrection, the audience will be requested to not applaud at the conclusion of the play, but to unite with the Westminster Choir in singing the well-known hymn, "The strife is o'er, the battle done."

Colorful, medieval costumes have been designed and made in the Green Room of the Little Theatre with Sue Ann Wilson chairman of the costume committee composed of Mrs. George Anderson, Mrs. Oscar Knauer, Mrs. Frank Levin, Mrs. Francis Guidry, Mrs. Herbert Smith, Mrs. Oren Weller, Mrs. Raymond Sparks, Mrs. Blanche Hilton and Mrs. Frances Witkowski. Properties and decorations have been made by Oscar Knauer Jr.

This play was given last summer in the Greek Theatre and is being repeated due to popular demand. Practically the same cast of well-known Point Loma residents and students and faculty of California Western University will again appear in this production. Among the newcomers in the cast will be William Clayton Dray as the Angel, Ann Morgan as Knowledge, Oscar Knauer Jr. as Discretion, and C. B. Loomis as God.

Because of the religious significance of this play, several church groups are acting as sponsors. The play is under the direction of Carl Glick.

## SLOGAN CONTEST

Mrs .Robert Watson, of 5054 Saratoga Ave., was last week's winner in the Peninsula News Booster Slogan Contest. Her winning slogan will be found on Page 9, with details of the weekly contest.

## Spicer To Play In All-Star Game

Sheldon Spicer, from Point Loma High, will perform in the Breitbard Athletic Foundation's Southern California College Prep all-star charity football game Aug. 29 at San Diego State College.

Spicer, who graduated in June, will play center on the San Diego City-County team which will oppose a similar aggregation from the Los Angeles area.

Four players from San Diego High's Southern California championship team of last season will be in the S. D. lineup. They are Willie West, Pete Gumina, Alden Kimbrough and Jerry Ybarra.

**ORDER OF EASTERN STAR**

Point Loma Chapter 490, Order of Eastern Star, will meet Monday, Aug. 20, at 8 p.m. at the Masonic Temple, 1711 Sunset Cliffs Blvd.

The birthdays of Mrs. Evelyn Graham, worthy matron, and Todd Leber, worthy patron, will be observed. Mrs. Charles Padgitt will be chairman of the evening.

TRAFFIC VICTIM—Randy Thayer, whose legs were mangled when he was hit by a truck on Voltaire St. last October, is pictured at the home of his mother, Mrs. Victor Swope, 4948 W. Point Loma Blvd. He has to go back to the hospital for more skin grafts, according to his grandmother, Mrs. Clyde Hooper.—P. N. staff photo.

## Part Of Route 'O' To Be Abandoned

Application of the San Diego Transit System for authority to abandon bus service on the Route "O" line in Azure Vista Housing Project, has been granted by the State Public Utilities Commission.

The portion of Route "O" involved extends from the three-way intersection of Froude St., Leon St., and Devonshire Dr., to the present terminus at the intersection of Cordova and Carmelo Sts.

Only seven private dwellings remain in the area served by that route, the Commission reported. The application was granted "because of poor patronage due to the closing of the Azure Vista Housing Project."

## Bible School

The Kidspiration Vacation Bible School will begin next Monday, Aug. 20 and continue through Saturday, from 10 a.m. to noon at Ocean Beach Assembly of God Church, corner of Cape May Ave. and Ebers St.

"Come to the school and enjoy Virgil and Edyth Warens with their Bible stories, pictures, music and magic," the announcement stated.

## Fast Outboards To Race Sunday

Speedy outboards will race from Shelter Island to La Jolla and back Sunday, Aug. 19, in the third annual Marathon sponsored by the Outboard Boating Club of San Diego. William L. "Bill" Wolever of Ocean Beach is race chairman.

The 44-mile event will begin at 8 a.m. Sunday, with staggered starts at 5-minute intervals.

On the program, also, are a speed demonstration by S. D. Power Boat Club, water ski show, band concert, presentation of trophies, and introduction of Miss Outboard and dignitaries.

A free boat show will open at Shelter Island Saturday at 1 p.m., following a boat parade down Broadway and ending at Shelter Island. The show will close at 6 p.m. Sunday.

## Local Men Aid Success Drive

Three Peninsula residents began new jobs last week with the United Success Drive.

They are part of an 18-man executive group loaned to the fall drive by 17 San Diego firms for the next two and one-half months to help staff the fund campaign for $2,306,000.

Those from this area include J. Victor (Dick) LeLaurin, 3414 Whittier St., a supervisor of the Walker-Scott Company; Lee Miller, 3305 Voltaire, an administrative trainee of City Chevrolet Company, and Ed Quayle, 4655 W. Point Loma Blvd., public relations manager of Sears Roebuck and Company.

Gen. Joseph T. McNarney, USAF, (retired), chairman of the Loan Executive Committee, welcomed the group by pointing out that they are here to make the campaign more effective and shorter.

"You are saving money for the community because you will be functioning in part as a member of the campaign staff," McNarney said, "a member which we could not afford to hire, but one that is sorely needed if we are to raise the $2,306,000 needed."

## San Diego Symphony To Present Final Concert Next Tuesday Night

A chorus and orchestra of 500 persons will present Verdi's "Requiem" in Balboa Park Bowl next Tuesday evening, Aug. 21, at 8:30 p.m., as Symphony Conductor Robert Shaw's final concert of the summer season.

The Symphony presentation of Guiseppe Verdi's "Messa da Requiem" will be dedicated to the memory of the late Donald A. Stewart, former president of the San Diego Symphony Orchestra Association, who was killed in an airplane crash Nov. 30, 1955.

The regular symphony orchestra of 75 pieces will be supplemented by an additional 30 strings, double the number of woodwinds and brass, and additional percussion and tympanii for the mammoth offering.

In addition, a community chorus of 350 voices from San Diego State College Workshop in Choral Art will be featured. The additional instruments are being recruited from the most talented amateur musicians, high school students and service personnel in the community.

Ability to present the augmented orchestra is accomplished through the cooperation of Local 325, American Federation of Musicians.

## Killian-Crowley Wedding Held Sat.

Miss Barbara Kathryn Killian and William Patrick Crowley were united in marriage Saturday, August 11, at Sacred Heart Church, Rt. Rev. Msgr. Francis Dillon officiated.

The bride was given in marriage by her uncle, Paul Stachwick. She wore a gown of white draped chiffon with a balero of chantilly lace and matching veil. She was attended by Mrs. Sheila Norman, matron of honor. Robert L. Combs was best man.

The bride is the daughter of Mrs. John Killian and the late Mr. Killian, of 4317 Rialto St. The bridegroom is the son of Mrs. Louis E. Wampler, of San Diego, and M. J. Crowley, of Ketchikan, Alaska.

The couple will be seniors at State College this fall.

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## Donna Muchmore To Be Married

Mr. and Mrs. Donald C. Muchmore of 3935 Centraloma Dr., announce the engagement of their daughter, Donna Lee, to Robert E. Patterson, of Los Angeles.

Miss Muchmore, a graduate of Point Loma High School, attended San Diego State College and will be graduated from the Hollywood Presbyterian School of Nursing on August 22. She was active in the local Jobs Daughters Bethel. Miss Muchmore, a native of San Diego, is the granddaughter of the late Mr. and Mrs. George P. Muchmore, who came to this city in 1904.

Mr. Patterson is the son of Mrs. Bruce E. Garris, of Grifton, North Carolina and Sherman Oaks, and the late R. E. Patterson. He attended USC and L. A. City College.

The wedding will take place Oct. 20 at the Point Loma Comunity Presbyterian Church.

## PERSONAL NOTES

Mr. and Mrs. Robert K. Smith recently traveled to Monroe, La., to visit Mrs. Smith's ailing father.

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2nd Lt. Eric Walker, son of Mrs. Stella Walker of 3145 Hugo St., left recently for Florida, where he will study chemical engineering for one month.

He will complete his college education at State when he returns this fall.

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Mr. and Mrs. R. A. Maloney and family are spending a month vacationing and visiting relatives in Illinois.

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Mr. G. W. Halbert of 332 Devonshire flew to St. Louis recently upon hearing of the death of his mother.


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ENGAGED—Donna Lee Muchmore and Robert E. Patterson will be married Oct. 20 at Point Loma Community Presbyterian Church.

## Junior College, Vocational School Registration Set At New Building

For the first time, registration at San Diego Junior College and Vocational School is taking place at the school's new administration building, 14th and Russ Sts. This building and the new technical unit adjacent to it are rapidly nearing completion, and equipment and supplies are being moved there in preparation for the beginning of classes the week of September 11 to 14.

The $1,581,726 contract for the two buildings was placed by the Board of Education in April, 1955. Unit No. 1 at 14th and Russ is essentially an administrative and classroom unit and contains 26,000 square feet. Unit No. 2 at 15th and Russ contains 110,000 square feet including walkways and approach ramps. Its main purpose will be to house vocational shops. The two buildings will contain 24 classrooms and 25 shops with space for 2,600 full-time students and 3,500 part-time students.

With the new buildings in use, the Junior College and Vocational School will no longer make use of the former facilities at 825 W. Market St., 825 Union St., and the Ford Building in Balboa Park; however, some classes in science, music, and physical education will continue at San Diego High School, and the Business Building at 835 12th St. will be used for business courses and some women's trades classes.

Registration for junior college students and vocational certificate students is under way and will continue through the first week of September. Hours for registration are 9 a.m. to 2:30 p.m., through Friday, for day students, and 5 p.m. to 9 p.m., Monday through Thursday, for evening students.

## Brilliant Fillies Ready To Go Saturday In Del Mar Debutante

DEL MAR — Richest race of the 1956 summer season will be down for decision here Saturday when a field of 10 or more brilliant 2-year-old fillies contest the sixth running of the $40,000 plus Del Mar Debutante at six furlongs.

Expected to rule the choice in the dash headliner, which annually decides the queen of the juvenile filly division in the Far West, will be Darling Adelle. This comely daughter of Polynesian—Blue Moon, sporting the silks of the Mr. and Mrs. George Lewis Stable and trained by the capable Bill Molter, has won four races already this season.

J. J. Elmore's Blue Vic, Deerwood Stock Farm's Lealito, and Mrs. Connie Ring's Market Basket, which finished in order behind Mrs. Ann Pepper's Sully's Trail in the Junior Miss Stakes here several days ago, are also top contenders.

Mrs. B. T. Anderson's In Regards, a stakes-winner at Tanforan this spring, is also pointing for the Debutante. Other likely contenders include Lady Marcliff, Lady Selene, Ringlette, and Satin Cookie.

The Miracle Of Our Eyes
The eye is not capable of straining itself into permanent damage. But misuses can and do hurt you because they may result in eyestrain which can ruin your digestion, nerves and general disposition.

TRY IT— YOU WILL LIKE IT
MADELINE'S
DINING ROOM
AT THE MARLIN INN


## Golden Wedding Anniversary

Mr. and Mrs. Jay D.Barr of 3419 Xenophon St., will celebrate their golden wedding anniversary Aug. 19, at a reception given by their daughter and son-in-law, Mr. and Mrs. Willam Melvin McCollom in their home at 1835 Venice St., from 2 to 5 p.m. Some 250 guests have been invited to share the occasion.

Mr. and Mrs. Barr's courtship began at Upper Iowa University, Fayette, Ia., where they were both graduated in 1905. After teaching school for one year they were married in Arlington, Ia., Aug. 16, 1906. Mr. Barr was superintendent of schools in Buffalo, N. D., and later entered the banking business in North Dakota and St. Paul, Minn. He is now associated with a local automobile agency.

The couple has resided in San Diego for 27 years and in Point Loma for 22 years. Mr. Barr is active in Al Bahr Shrine, and is a member of the Shrine Band. He is also a member of the Hi-Hatter's Club. Mrs. Barr is a charter member of the Down Town Opti-Mrs. Club.

They have one daughter, Ruth Margaret McCollom, and one grandson, Robert Jay McCollom.

### DR. MADAFFER MOVES

Dr. James Vincent Madaffer, chiropractor, announces the relocation of his office to larger quarters at 1375 Ebers, corner of Point Loma Ave. Dr. Madaffer, who has practiced in this area for six years, was formerly located at 1991 Sunset Cliffs Blvd.

### RUMMAGE SALE

The Sacred Heart Altar Society will sponsor a rummage sale Saturday, Aug. 25, in the Sacred Heart Auditorium, 2001 Sunset Cliffs Blvd. Mrs. W. Prevost is chairman. "You will find all kinds of bargains in clothing, furniture and household items," it was announced.


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SUGAR 10-lb. bag 97¢
COFFEE Bagdad pound 78¢
Grape Jelly Welch 20-oz. jar 35¢
Black Pepper Schilling 4-oz. can 25¢
EGGS Medium AA doz. 41¢
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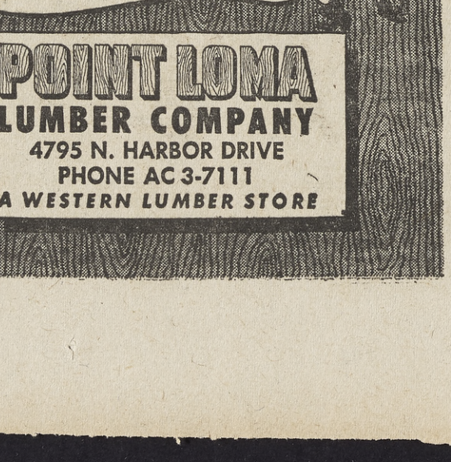
House of Choice and Prime Beef
We use Choice Beef Briskets . . . All excess fat removed . . . cured the slow natural way.
CORNED BEEF 49c lb.
Bonless Round Steak 69c lb.
EASTERN Spare Ribs 39c lb.
GROUND BEEF . . 29c lb. or 4 lbs $1

let LONG DISTANCE keep family and friends close to you
typical low rates from Ocean Beach
Boston . . . . . $2.00
Chicago . . . . . 1.75
Dallas . . . . . 1.50
Seattle . . . . . 1.45
Station to station rates, not including tax, for 3 minutes after 6 p.m. weekdays and all day Sunday
Enjoy a family reunion tonight by telephone
Pacific Telephone


WHAT HE NEEDS IS SOME NEW PATIO FURNITURE
that he can make himself with plans and materials from his Western Lumber Store! It's easy and inexpensive to make your own patio furniture when you have the help of the folks at your Western Lumber Store. Stop in soon and let them show you how you can "do-it-yourself."
For ALL your home and garden equipment needs, see the folks at your neighborhood Western Lumber Store!
POINT LOMA LUMBER COMPANY
4795 N. HARBOR DRIVE
PHONE AC 3-7111
A WESTERN LUMBER STORE

# HEALTH FOR ALL

The adolescent peers into the mirror anxiously. Is it too dreadful? Will people notice? Does he dare ask a girl to the dance? Does she dare wear the pretty off-the-shoulder dress?

This is "carefree youth" suffering from acne. At the very time of life when the desire for popularity is greatest, the adolescent finds himself disfigured with skin blemishes. The situation can be magnified into real tragedy. Feeling like a sort of leper from whom others shrink, the youngster may draw back from the world he really yearns to be a part of.

Parents can help or harm in this situation. It does no good to blame the youngster for withdrawing, to urge him into social and school activities, to asure him that "he'll grow out of it." Action must be taken. Acne and the scars which may result can seriously disturb a boy's or girl's mental health.

Something can be done about acne. Wtih patience and persistence, the average case can be cleared up in about three months. Even those who have pitted scars can now be assured that in most cases these blemishes can be removed.

The doctor's help is needed. He will probably lay down rules for general hygiene: outdoor exercise, rest, sleep, avoidance of certain foods. He may prescribe a lotion of salve. Severe cases of scarring have been cleared up by new methods of skin abrasion.

When something can be done abo . acne, it is pitiful to see so many adolescents suffer from their pimples. Parents should not shrug off acne as a minor ailment that time will heal. Serious personality disturbances can develop. Parents can help their adolescents with encouragement and affection, and by seeing to it that they get medical attention.

(This column is sponsored, in the interest of better health, by the San Diego County Tuberculosis and Health Asosciation and the Peninsula News.)

## Adventist Church Education Day

A special Education Day program "devoted to the role of Christian schools in building a strong, democratic society," will be held at the Ocean Beach Seventh Day Adventist Church Saturday, Aug. 18, according to Pastor R. E. Delafield.

The Seventh Day Adventist Church operates 5000 schools throughout the world, it was said, The local congregation contributes directly to the support of the San Diego Union Academy, whcih serves young people of this area.

When It Comes To Fine Repair Service COME TO
Wolff JEWELERS
CREDIT
4822 NEWPORT AVE.
AC-3-1840 Ocean Beach

OUR MENU IS A GUIDE TO SUPERB AUTHENTIC
MEXICAN DISHES
Served in the True Atmosphere of Old Mexico
SPECIAL LUNCHES SERVED DAILY
CONSUELO'S
in the
LA PLAZA SHOPPING CENTER
11 to 8 Daily — 12 to 9 Sunday — Closed Tuesday
1852 BACON ST. AC-3-9512 OCEAN BEACH

## Arruza To Fight 'Bools' Saturday

One of the most famous matadors in history, Carlos Arruza appears in the U. S. for the first time Saturday when he occupies the starring role in a bullfight exhibition at San Diego's Balboa Stadium.

Six ferocious bulls, imported from Mexico, will furnish the opposition for Arruza and two other noted bullfighters, Silverio Perez and Manolo Carmona. The show gets under way at 8:30 p.m.

Arruza, as the senior matador, will fight the first and fourth bulls. Perez will oppose the second and fifth and Carmona will meet the third and sixth bulls.

A colorful parade, featuring the matadors' troupes and seven San Diego County beauty queens, will precede the show. Queen of the exhibition will be Betty Harmon, 19, San Diego State College student.

Nobody Can Beat Ma Zeke's Cookin'
Rotisserie ROASTED CHICKENS ..... each 1.29
Whole or Split LOCAL FRESH BROILERS ..... each 98c
FRYING GIZZARDS ..... lb. 25c
FRYING LIVERS ..... lb. 89c
FRESH LOCAL FRYING LEGS, BREAST, THIGHS, WINGS, BACKS.
Zeke's Farmhouse
5001 NEWPORT AVENUE

Ocean Beach First Baptist Church
SUNSET CLIFFS & SANTA MONICA AVE.
REVEREND ALLEN NEWMAN, MINISTER
9:45 a. m. — Bible School.
8:30 and 11 a. m. — Morning Worship.
6:30 p. m. — Training Union.
7:30 p. m. — Evening Worship.
Prayer and Bible Study Wednesday, 7:30 p. m.

BRANDT SERVICE
1704 ROSECRANS AC-3-3400
10th ANNIVERSARY
— and —
GRAND OPENING
CELEBRATION
FRI., SAT., SUN. AUG., 17-18-19
YOUR INDEPENDENT CHEVRON DEALER
CHEVRON STANDARD OIL PRODUCTS
SELLING STANDARD OIL PRODUCTS
FREE COCA-COLAS! BALLOONS FOR KIDDIES!
FREE PRIZES
MAN'S $135 GRUEN WATCH—Precision Autowind
- Portable Elect. Mixer
- Electric Skillet
- Scotsman Outing Set
- 1 Gal. Thermos
- 8 Piece Set Norris Stainless Ware
- Aluminum Chaise-Lounge and Pad
- Men's Car Frame Sack
- Metal Ironing Table
- Kitchen Ladder
- Canister Set

COME IN FOR FREE TICKETS FOR DRAWING!
NO PURCHASE NECESSARY! NO OBLIGATION!

RANCHO MARKET BASKET
4967 Newport Ave. Ocean Beach
ROUND UP OF BIG VALUES
. . . Celebrating OCEAN BEACH DAZ-O-FUN
PARKING FOR 1,000 CARS DAILY
HAM
SHANK OR BUTT END AS CUT
lb. 49¢
U. S. GOOD & CHOICE BONELESS ROLLED
BEEF ROAST
lb. 59¢
FANCY NORTHERN
Seedless GRAPES
2 lbs. 13¢
FANCY NORTHERN GOLDEN BANTAM
CORN
6 ears 25¢
NOW OPEN SUNDAYS 10 a.m. to 6 p. m. --- Daily 8 a. m. to 7 p. m.
Friday & Saturday, 8 a.m. to 8 p.m.
RMB
10 A ACTION STAMPS
RANCHO MARKET BASKETS
WE GIVE ACTION STAMPS!
4967 NEWPORT AVE. OCEAN BEACH

# WHO'S NEW ON POINT LOMA

Bennie Edens, football coach at Point Loma High School, will be nearer his work this fall. He and Mrs. Edens and their children, Jimmie, 10, and Kathleen, 8, have moved to the 3400 block of Freeman St. in Loma Portal.

Mr. and Mrs. H. R. Macdonald, of Beverly Hills, have bought a brand new Fleetridge home in the 1400 block of Carleton Sq. Their daughter, Donna, is a student at UCLA. Diane will attend State College and Michele will go to Dana Junior High. Mr. Macdonald is a design specialist for a local aircraft company.

From Des Moines come Mr. and Mrs. E. C. Thorsrud and their children, who have taken a house in the 1900 block of Plum St. Mr. Thorsrud is an engineer for a local aircraft company.

The swimming pool of their home is the most popular spot for John Ready III, 11-year-old son of Mr. and Mrs. John T. Ready, Jr., whose brand new home is in the 500 block of Gage Lane. Former Point Lomans, the Readys have been living at 2717 Mission Blvd. Mr. Ready is a project engineer.

Newcomers from Fort Worth, Tex., are Mr. and Mrs. V. E. Boyer and their two small blond sons, Everett and Ronnie. The family has bought a home in the 3600 block of Fenelon in Fleetridge.

After many years of being trailerites, Capt. (USA. Ret.) and Mrs. L. J. Wechaler have decided to settle down. They have bought a home in the 3100 block of Malaga St. in Loma Portal.

Mr. and Mrs. Calabrese. 959 Temple St., have moved to their new home in the 3600 block of Fenelon St. They have two daughters, Barbara, 8, and Frances, 9.

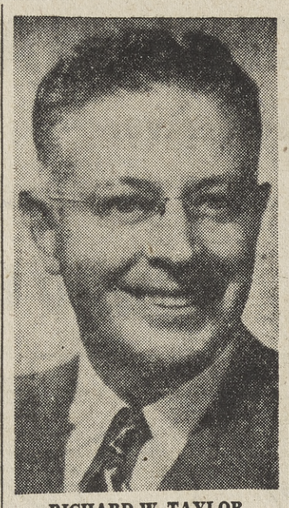
Navy Chief and Mrs. N. Kreugger, of Washington, D. C., have taken an apartment in the 2800 block of Addison St. Mrs. Krueger, an interior decorator, bought many oriental objects during their travels, which she has used in decorating the apartment. The Kreugers' daughter, Mrs. Kingsley, lives at 3222 Hill St.

From Altadena come Mr. and Mrs. Robert Marsh nad their five children, who have bought a home in the 3600 block of Fenelon St. The children include Robert, 18, Edward, 12, Richard, 8, Elizabeth, 16 and Mary, 6.

**TO GIVE CARD PARTY**

A card party, sponsored by the Catholic Daughters of America, Court Mother of Divine Grace 1687, will be given Friday, August 24, at 8 p.m., at the Ocean Beach Woman's Clubhouse, 2160 Bacon St.

Mmes. Jo Ann Kuphaldt and Rose Rosenberry are co-chairmen of the event. Donation for the evening will be 75 cents. The public is invited.



RICHARD W. TAYLOR

## Taylor Honored At Luncheon Fri.

Richard W. Taylor, of 928 Moana Dr., was honored by 25 fellow employees at a luncheon at the Bali Hai Restaurant last Friday for 30 years of telephone work.

Taylor, division superintendent of Pacific Telephone, was presented his gold 30-year pin and a certificate by former San Diegan A. V. Engel, the company's general commercial manager.

A graduate of Stanford University, Taylor began his career in Los Angeles as a salesman. He held various managerial positions in that area prior to his transfer here in June, 1955.

BE SURE YOU CAN
...SEE
...STEER
...STOP
SAFELY!
✓ CHECK YOUR CAR
✓ CHECK ACCIDENTS
NATIONAL SAFETY COUNCIL

"The man I'm introducing looks neither to the left nor to the right," boasted the politician. 'He moves forward all the time and anyone who crosses his path does so at his own peril."

Turning to a man in the audience, he asked, "What would you call such a man,"

The reply was: "A taxi driver."

Definition: A psychiatrist is a man who goes to a burlesque show to watch the audience.

SIXTH CHURCH
of
CHRIST, SCIENTIST
2340 Chatsworth Blvd.
San Diego, Calif.
Sunday Services....11:00 a.m.
Sunday School..9:30 & 11 a.m.
Wednesday.....8 p.m.
Reading Room 12 noon to 4:30 except Sundays and Holidays.
You are welcome at the services and to use the reading room.

Pacific Beach Court 104, Order of Amaranth, will be dark its next meeting Aug. 17.

There will be an official visit of the grand royal matron, Elizabeth Kemp, and the grand royal patron, Don Brown, to Pacific Beach Court and San Diego Court on Friday, Aug. 24 at 8 p.m. at the East San Diego Masonic Temple, 3879½ Forty-third St.

**AMERICAN LEGION**

Ocean Beach Post 433, American Legion, will meet tonight (Thursday), Aug. 16 at 8 p.m. in its new meeting hall at 5019 Newport Ave. Any servicemen or exservicemen who live in the Ocean Beach area are invited by Post Commander W. L. Brittian and his officers.

READ THE CLASSIFIED PAGE FIRST

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4728 VOLTAIRE Phone AC-3-3306 Day or Night
CITY WIDE FREE DELIVERY SERVICE
S & H GREEN STAMPS
Phone and Charge It. EDITH BARRON

GLADYS BOWEN
Dance Studios
Private and Class
Ballroom Dancing
2195 Chatsworth
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Phone AC-3-8400

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Fine Jewelry
COME TO
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Martha's
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WE SPECIALIZE IN CAREFUL LUBRICATION
Myers & Stuart Mobile Service
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— We Give S & H Green Stamps —
Newport at Cable Telephone AC-3-7008

ELIZABETH'S
HAIR STYLING SALON
4030 Wabaska Drive off Voltaire
Grand Opening Special
for a limited time only
A Regular $20.00 PERMANENT for only 8.50
Featuring ELIZABETH HARRIS
well known Stylist
formerly with Elizabeth Arden
For Appointment:
PHONE AC-2-7781
SMART STYLING
individualized to your own personality
We know all about the stylish new hairdos. But most important, we know how to do them so they make the most of your own individual beauty features. The way *we* do it, it's custom-made to your personality. Let us show you . . . you'll be *glad* you did.
*For a high-style wave:* We recommend GABRIELEEN Revitalizing Cold Wave because it *revitalizes* as it waves . . . leaves your hair easier to manage and *style*.

PLENTY OF FREE PARKING NEXT TO SHAW FURNITURE.

DAZ-O-FUN VALUES
at ELM'S

Men's Suits
An extra value special! Every suit regularly $44.95 and up. A real savings on our quality Suits. No charge for alterations.
$10.00 off

MEN'S SPORT COATS
Our entire stock of Handsomely Tailored Sport Coats. All Wool Fabrics. New patterns.
$5.00 off

MEN'S SLACKS
Gabardines, Flannels, Sharkskins. Regular 7.90 to 17.95 ..... $2.00 off
No charge for alterations.

SPORT SHIRTS
Men's Short Sleeve Shirts. Washable. Full Cut. Reg. 1.95 ..... $1.00

MEN'S SOCKS
Helanca Nylon Stretch Socks .... 2 prs. $1

MEN'S SHOES
Our entire stock of Quality Shoes. Reg. 8.95 up..... $2.00 off

MEN'S SHIRTS
All shirts, Dress or Sport Style. Reg. 3.95 and up..... $1.00 off

JACKETS
Men's and Boys' Styles. Suedes, Wools, Leather. Reg. $13.95 up..... $2.00 off

WOMEN'S SHOES
Suedes, Leathers, Pumps, Sandals. Beautiful Fall Shoes just Received. Reg. 8.95 up $2.00 off

WOMEN'S CASUALS and SCHOOL OXFORDS
Our entire stock of Shoes. A wide Selection. Reg. $3.95 to 9.95 $1.00 off

Women's HAND BAGS
Beautiful New Bags—Suedes, Fabrics, Leather
Reg. $2.95 $2.00
Reg. $4.95 $4.00

BOYS' SHIRTS
Entire Stock. Reg. 2.95 and 3.95 ..... $1.00 off

Boys' Suits & Sport Coats
Be sure and see these. Choice of entire stock.
Sport Coats . $3.00 off
Suits . . . $5.00 off

ALL CHILDREN'S SHOES
Our entire stock! Save now on Back-To-School
Reg. 3.95 up $1.00 OFF

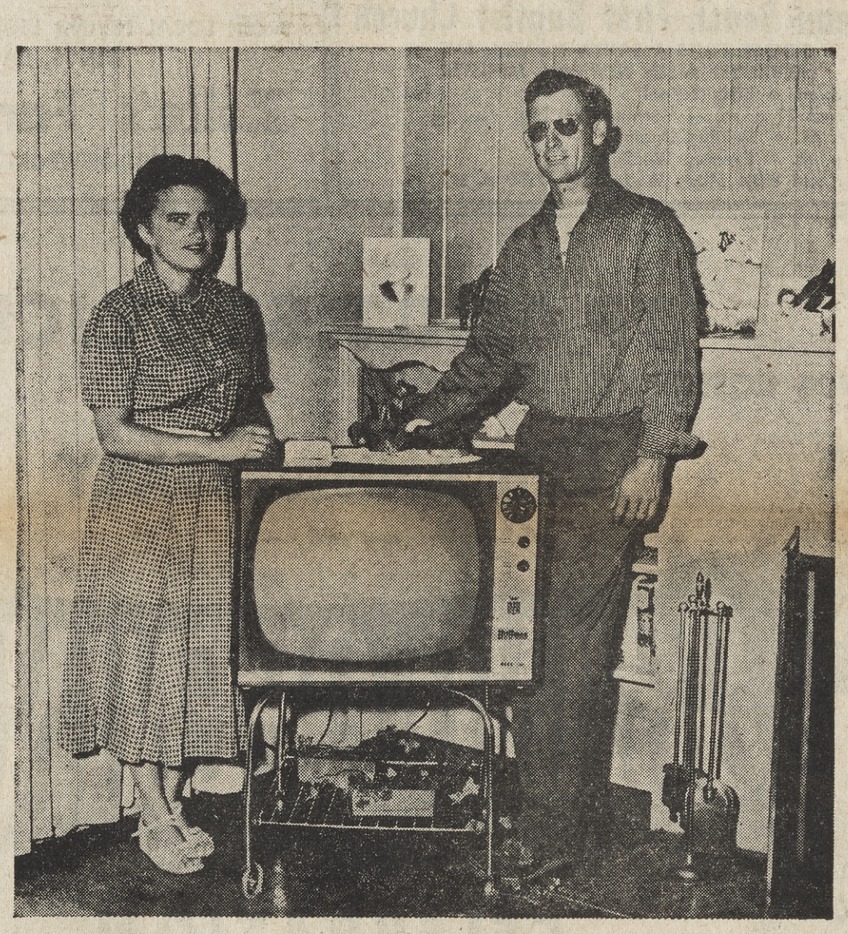
ELM'S
SINCE 1936
4895 Newport Ave., Ocean Beach
OPEN FRIDAY UNTIL 9. P.M.

Introducing...
Mr. and Mrs. A. L. Dunlap
...Happy Hoffman Television Owners

"We have owned a Hoffman Television set since 1951, and we are 100% satisfied", say Vera and Lee Dunlap.

The Dunlaps, who reside at 4579 Coronado Avenue are shown here with their new 1957 Hoffman 21" Table Model.

"The only reason for purchasing the new Hoffman was due to the old set's small screen. We had always enjoyed perfect permormance," Mr. Dunlap stated.



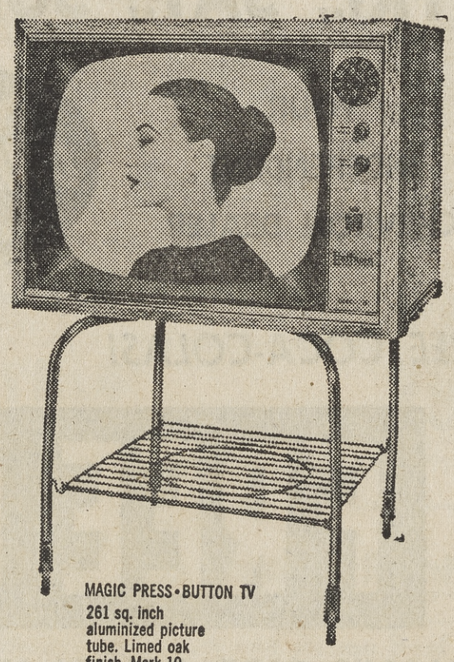
it's TV's magic touch...just press the button!

this tv tunes itself!
'57 Hoffman
MAGIC PRESS • BUTTON
power tuning

It's the easiest tuning yet! Simply decide which channel you want and press down the tuning button until your station is reached... *power tuning* does all the rest. No need to twist knobs or dials. You get a brighter, blacker, clearer picture than ever before, plus TV's magic touch... Press • Button *power tuning!*

PLUS

NEW BLACK EASY-VISION
Only Hoffman gives you Easy-Vision, the lens that lets you watch for hours and hours without eye fatigue... now with amazing Neutrex Light Shield added to keep the picture bright without washout even in brightest daylight! See it today!



MAGIC PRESS • BUTTON TV
261 sq. inch aluminized picture tube. Limed oak finish, Mark 10 chassis. Base extra. B1161
239.95

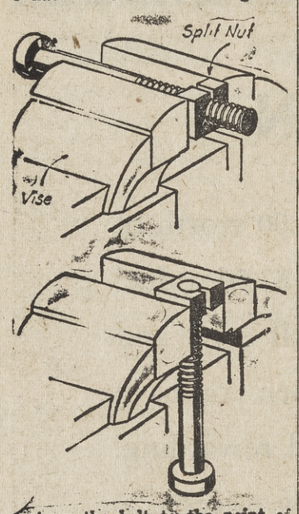
BOB HORN TELEVISION
Point Loma's Largest and Most Complete TV Sales and Service
1865 SUNSET CLIFFS BLVD. AC-3-7139

## Handy Jim's FIXIN-UP TIPS For the Home

### How to Cut a Bolt

AN EASY method of reducing the length of a bolt is recommended by *The Home Craftsman* magazine. Directions are:

Take a nut that fits the bolt to be cut. Saw through one side with a hack saw. After running the




nut on the bolt to the point of the cut-off, place the nut in the vise as shown. Tightening the vise applies pressure on the nut, closing the gap and securing the bolt without damage to the threads. Now use the hack saw to cut the bolt.

## MULLING WITH MULLER

By Edna M. Muller

Although Saturday usually finds the man of the house busily washing and shining the car, chances are that if you take a close look at the car's upholstery you'll agree that the inside got only a fast brushing! Guess this is where the ladies must come into the picture. Soooooo, before you start putting away your cleaning equipment after that annual spring bout with the house how about slicking-up the family car.

Remember to go easy with the whisk broom if the upholstery has a raised tapestry pattern so that the fine threads in the design are not damaged. And, if the vacuum cleaner doesn't get all the dirt out, try using a moderate application of a volatile type cleaner . . . using only a minimum amount of pressure on the cloth — the cleaner will do the work. Lukewarm water and neutral soap is the best cleaner for leather upholstery.

I don't wish to sound like a cleaning expert by any means — but I got some excellent tips from our Buick dealer who was more than helpful with suggestions, even how to remove a stubborn tar stain on the rug, and traces of Junior's last battle with a bloody nose! What little effort it took to clean up the interior was more than made up by the joy and satisfaction we've had with a matching "new" inside and outside look!

* * *

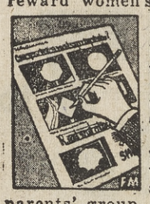
**Do certain "spots" in the house annoy you because of squeaks in the flooring? We found that minor squeaks could be eliminated without making the job a big project by merely thinning a four-pound cut of white shellac with denatured alcohol and brushing it between the noisy floor boards. In a few instances we had to repeat the procedure — but it worked!**

* * *

## Tips on Touring

By Carol Lane
*Women's Travel Authority*

This year marks the fifth anniversary of the Carol Lane Awards for Traffic Safety. Administered by the National Safety Council through grant of Shell Oil Company, they are the first and only national awards to recognize and reward women's achievements towards the preservation of lives through traffic safety programs in their community or state.



They are open to individual women and to any women's or parents' group. The top three award winners in both the individual and group categories receive a bronze sculpture (bas-relief for second and third place) and savings bonds worth $1,000, $500 and $250, respectively.

Entry blanks with complete information on the 1956 Carol Lane Awards can be obtained by writing to: Miss Alice Catherine Mills, Director, Women's Activities, National Safety Council, 425 North Michigan Avenue, Chicago 11, Illinois. Deadline for all entries is midnight June 15, 1956.

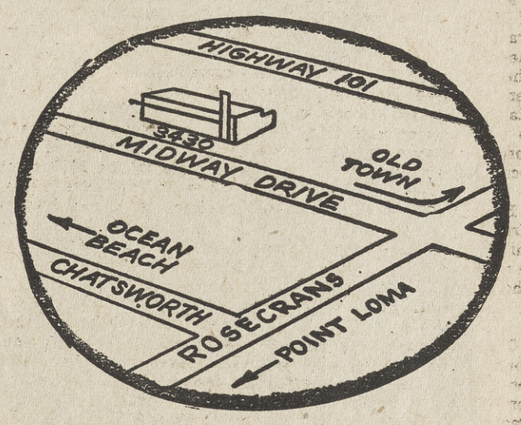
The problem of traffic-accident prevention can be attacked in many ways. My company is currently sponsoring a series of safety ads in 220 newspapers in 152 cities throughout the United States. These ads feature a positive, new and fresh approach to traffic safety. Each ad is a quiz the newspaper reader can take to measure his knowledge, physical ability and general aptitude for driving. There has been widespread endorsement of this idea from ministers, governors, high school driver training classes, civic clubs, and television and radio commentators. The object of the ads: to help people spot their own weak points as drivers so they can do something about them and thus help make our highways safer.


# AMAZING GOODWILL OFFER TO...FERGUSON'S MIDWAY "SUPERETTE" CUSTOMERS!

## 3430 MIDWAY DRIVE

Beautiful! VOGUE Ultra-Modern
WATERLESS COOKWARE
EXTRA-HEAVYWEIGHT ALUMINUM
Featuring the distinctive
"COPPER-HUE" COVERS
The beautiful anodized "Copper-Hue" aluminum covers gleam like jewels . . . and are stain and scratch-resistant.

How To Get There:




**Yes...We Give S&H Green Stamps With All Premium Purchases!**

Super SPECIAL!
GREASELESS — SMOKELESS
GRIDDLE
Griddle
REGULAR $2.25 Value
Only 99c ON OUR PLAN
It bakes, fries, broils and grills. Perfect for pancakes, hamburgers, bacon, eggs, etc. Easy to use — easy to clean. Triple-thick aluminum for lifetime service.

### A ONCE-IN-A-LIFETIME OPPORTUNITY!

**HERE'S ALL YOU DO —**

It's so easy! Simply save the cash register receipts from every purchase you make in our store. With only $5.00 in receipts, you can take home any of these utensils at terrific bargain prices. It is our way of saying, "Thank you! We appreciate your patronage."

**Treat Your Family to Foods Cooked the DELICIOUS and HEALTHFUL WATERLESS WAY!**

- Precious minerals and vitamins are preserved.
- Foods cook in their own rich, delicious natural juices.
- Save fuel! Only "LOW-HEAT" is needed to cook.
- Food shrinkage is reduced — save on meat and grocery bills.
- Less work—no "pot watching" required.

## CHECK THESE AMAZING LOW PRICES!

| | | | |
|---|---|---|---|
| 2½ Quart BEVERAGE PITCHER Regular $3.95 — 1.99 | 2-quart Covered SAUCE PAN Regular $4.45 — 2.69 | 2½-quart Singing TEA KETTLE Regular $4.75 — 3.19 | 6-quart DUTCH OVEN Regular $6.45 — 3.99 |
| 1-quart Covered SAUCE PAN Regular $3.75 — 2.39 | 3-quart Covered SAUCE PAN Regular $4.95 — 2.99 | 4-quart DUTCH OVEN Regular $5.95 — 3.19 | 11-inch CHICKEN FRYER Regular $5.95 — 3.99 |

Here's what FERGUSON'S offer you
The Same Consistently Competitive Prices!
The Same High Qualtiy!
The Same Courteous, Friendly Service!

**Plus**

## "S&H" GREEN STAMPS

### Thursday, Friday, Saturday Specials
### MIDWAY SUPERETTE ONLY

JUICY SWEET **Watermelons** each 19¢

Fresh Whole Bodied **Red Fryers** lb. 39¢

**FRANKFURTERS** Morrell's Yorkshire ..... lb. 39¢

**SLICED BACON** Morrell's Palace ..... lb. 39¢

**T-BONE STEAK** Choice Cut ..... lb. 99¢

**Potted Meat** 14 for $1 — Baxter 3¼-oz.

Baxter's Vienna Sausage 7 for ..... $1

**Bleach** Energy ..... gal. 39¢

**Onions** Brown ..... lb. 5¢

Central American **Bananas** Golden Yellow .... lb. 9½¢

### STAINLESS STEEL FLATWARE
Special Offer Continued

Accumulate your set the easy way
Buy one place setting each week!

5 Piece Place Setting or Set of 6 Tea Spoons. Regular $2.25 Value.

NOW ONLY..... 79c
With $5.00 Purchase

SINCE 1938 . . . SERVING YOU THE FINEST FOODS

THIS OFFER GOOD ONLY AT PT. LOMA FOOD BASKET

**If YOU haven't started your free dinnerware set, hurry to join the thousands of smart Super Shoppers who are wisely accumulating beautiful sets absolutely free**

# FREE DINNERWARE

## HAND PAINTED "ALGIERS" DESIGN

Choice of 5 Pc. Place Setting or 3-Pc. Soup Bowl Set absolutely free with $29.00 worth of Green Cash Register Tapes from our Pt. Loma Food Basket! Each unit a $2.50 value! There is no limit . . get as many free units as you like. Build a set for yourself . . . and another for a favorite relative or friend! Just save your cash register tapes. When you have $29.00 worth, exchange them for the unit of your choice. It's easy . . . and rewarding! Get free dinnerware along with the finest in foods at Food Basket's famous low prices! . . .

We're mighty pleased at the overwhelming response to our free dinnerware offer . . . because thousands of Super Shoppers are telling us how thrilled they are at getting this fine dinnerware absolutely free! This offer is the kind that comes only once in a long time . . . it's one you won't want to pass by! You'll love the distinctive design, lovely coloring and elegant look of this fine Algiers, hand-painted dinnerware that will serve your every need for family or guests. Get this free dinnerware by saving your green cash register tapes from our Pt. Loma Food Basket. When you have $29.00 worth, just bring them in and select the unit of your choice . . . ABSOLUTELY FREE! A fabulous offer . . . well worth a special trip!

**5-PIECE PLACE SETTING CONSISTS OF: 9½-INCH DINNER PLATE; SALAD PLATE; DESSERT DISH; CUP AND SAUCER.**

**Additional Completer Sets Available**

Complete your dinnerware with these matching serving pieces.

**Vegetable Bowl and Platter**
2-Pc. Set $3.95 Value..... $1.99

**Sugar and Creamer**
2-Pc. Set $3.95 Value..... $1.99

**UNCONDITIONAL LIFETIME GUARANTEE**

This ware is underglazed and pattern will never wear off, fade off, wash off or crackle. Free replacement is our bond.

**Check the wonderful Food Basket Specials this week in your daily newspapers . . . Savings are tremendous, foods are the finest!**

## Fresh Cornish Cross Fryers

Food Basket's famous Cornish Cross Fryers . . . plump, meaty and tender because they're young chickens, specially bred and raised to perfect frying size in just nine short weeks through a special diet that gives them a flavor and tenderness that's just out of this world! The lowest price of the season . . . an opportunity to enjoy all you want now . . . and to put an ample supply in your freezer at great savings! Whole or split for broiling . . . the perfect barbecue food. Each 2 lbs. or over.

WHOLE OR SPLIT FOR BOILING **37¢ lb**

## NOTICE TO CHURCHES, CLUBS

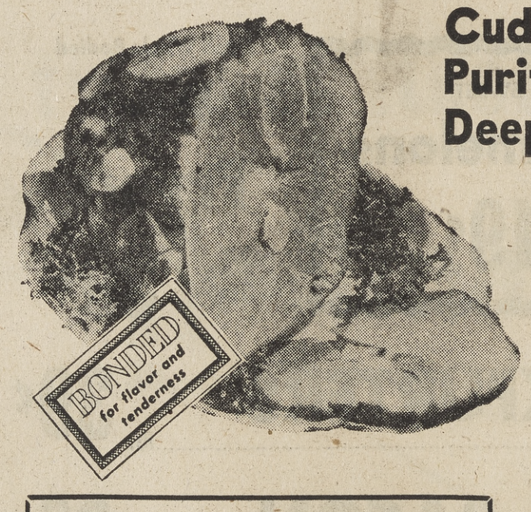
Here is a fine way to get a supply of fine dinnerware to meet large-group needs! Church or club members can save their green cash register tapes from our Pt. Loma Food Basket and then "pool" them to obtain the desired number of units of this beautiful Algiers dinnerware. The tapes may be presented by representatives of the church or club. There is no limit to the numbers of units . . . get as many as needed!

**SUPER FRESH PRODUCE**

## "TRULY SWEET" THOMPSON SEEDLESS GRAPES

Once again Food Basket brings you wonderful seedless grapes from the famous Macchiarolli Ranch in the heart of California's grapeland! We waited until the grapes were at their peak in sweetness and quality to bring you our annual seedless grape sale! Luscious, sweet and plump, these magnificent grapes are the best you've ever enjoyed! From a choice crop . . . a terrific value at this low price!

**7½¢ lb**




## Cudahy Puritan Deep-Smoked HAM

Fine quality ham at lower-than-current-market-prices in Food Basket's mid-summer Ham Sale! You'll get many delicious meals at outstanding savings . . . and wonderful eating in this elegant Cudahy Puritan ham. The exquisite flavor that comes from the deep-hickory-smoked process, the fork tenderness that comes from expert sugar-curing . . . are all here for you to enjoy to your heart's content. From finest eastern, corn-fed porkers . . . cut short shanked for more value. Skinned . . . buy a whole or shank half. Each 12 - 16 lbs.

WHOLE OR SHANK HALF **47¢ lb**

**FOOD BASKET'S LOW PRICES ALWAYS SAVE YOU MORE MONEY**

**Plastic Dish Pans** ..... ea. **99¢**
Reg. $1.98 . . . 11 qt. size, protects dishes . . . pliable, soft.

Imperial
**Strawberry Jam** ..... 12 oz. jar **4 for 97¢**
Pure, full-flavored . . . stock up for back-to-school needs.

**Hunt's Apricots** ..... No. 2½ tin **23¢**
Whole, Unpeeled, rich color and peak sweetness, flavor.

Appleland
**Apple Sauce** ..... 1 lb. tin **2 for 29¢**
From finest apples . . . perfect to go with ham or chicken.

**Hi C Orange Drink** ..... 46 oz. tin **25¢**
Loaded with flavor and nutritional value . . . low price.

**Pillsbury Cake Mixes** 1 lb. 1 oz. pkg. **29¢**
Choice of White, Chocolate, Yellow and Orange . . . stock up.

*Bakery Delights*

**FIESTA CAKE** ..... each **99¢**
Delicious layer cake especially for fiesta desserts!

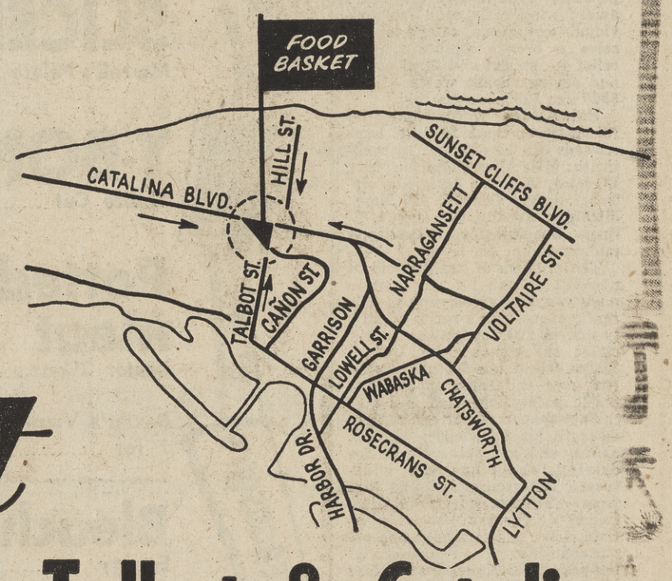
**Boston Cream Pies** ..... each **75c**
Butter sponge cake, custard filling, fudge icing.

Bakery department closed Sundays.

**STORE HOURS:** Daily, 9 a.m. to 7 p.m.
Friday, 9 a.m. to 9 p.m.
Sunday, 10 a.m. to 7 p.m.

Prices effective Thursday, Friday and Saturdy. Limit rights reserved.

**HOW TO GET THERE**




# Food Basket

## The New Pt. Loma Food Basket is Located at Talbot & Catalina

**Peninsula News**
*serving the Ocean Beach — Point Loma — Loma Portal areas*

Combining the Ocean Beach News and Point Loma Light

PUBLISHED EVERY THURSDAY
BY THE OCEAN BEACH PRINTING & PUBLISHING CO., INC.
1918 Bacon Street, Ocean Beach, San Diego 7, California
Telephones AC-2-3156 and AC-2-3157

CLYDE H. WOOD ..... General Manager
SPENCER HELD ..... Editor

An official newspaper devoted to furthering the interests of the Beach Section of San Diego and the Point Loma Peninsula.

SUBSCRIPTION RATES
ONE YEAR, BY MAIL ..... $5.50
4 WEEKS BY CARRIER ..... 25c

## PENINSULA PERSONALITIES

Newcomers and neighbors who recently moved into the 4600 block of Larkspur include Mr. and Mrs. Jim Willis, of Berkeley; Mr. and Mrs. D. C. St. Clair, of Galion, Ohio; and Mr. and Mrs. Frank McAnich, of North Hallywood.

From Spring Valley come Mr. and Mrs. Charles Gurney, who have bought a home in the 4400 block of Brighton St. They have three children, Kay, 14, Shirley, 12, and Skipper, 10.

Mr. and Mrs. Phillip J. Dewes, 3724 Kite St., have moved into their new home at the corner of W. Pt. Loma Blvd. and Larkspur. They have two daughters, Donna, 3, and Laurie, 18 mo. Mr. Dewes is with the San Diego Gas and Electric Co.

Mr. and Mrs. W. W. Davies, of Berkeley, are at home now in the 2700 block of Cadiz St. Mrs. Davies is the former Frances Justice of San Diego. Mr. Davies is the son of Gen. and Mrs. W. W. Davies, of 3531 Curtis St. The young couple have a daughter, Debbie, 7 months.

Mrs. Harry Doherty sold her large home in Presidio Hills and bought a smaller house in the 2300 block of Poinsettia Dr. in Loma Portal.

The Rev. and Mrs. Lawrence Pearson have moved into the new All Souls rectory at 2327 Plum St. They came to San Diego from Seattle. Daughter Ellen attends Annie Wright Seminary in Tacoma and will return this fall for her senior year. Jennifer, 12, will enter Dana and the other two daughters, Mary 11, and Betsy, 9, will attend Loma Portal Elementary School.

Dr. and Mrs. F. W. Arnold, of Pueblo, Colo., have moved into their home in the 3400 block of Tennyson, St. They have a son, Jeffry, 6, and a daughter, Jill, 1. Dr. Arnold, a veterinarian, bought out Dr. Sheffeild's practice on Pacific Highway.

For seven years J. W. Eminger drove from Chula Vista to his radio sales and service shop on Point Loma. Now his traveling time has been cut to five minutes. He and Mrs. Eminger bought a home in the 3400 block of Garrison St. They have two children, Pamela, 10 and John, 8.

"After the weather in Buffalo, New York, San Diego seems heavenly," said Mr. and Mrs. H. W. Byington, who have moved into their own home in the 800 block of Gage Drive. There are three Byington boys, Paul, Mike and David. Mr. Byington is an engineer for a local aircraft company.

### BRIDGE SCORES

Ocean Beach Community Center scores for Aug. 8 were as follows: East-West High Over-All—Tillie Tschohl, Vera Michael; 2nd, Billie Morgan, Edna Gavett; 3rd, Mr. and Mrs. Harold Ammons. North-South—John Christy, Philip Shunk; 2nd, Peg DeKovan, Roy Sites; 3rd, Eva Cooper, Unice Harwood.

Classified ads—they satisfy.

## Legal Notices

CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME
No. 21633

State of California,
County of San Diego, ss.

I hereby certify that I am transacting business at 4857 Newport Avenue, San Diego 7, in the State of California, under a designation not showing the name of the person interested in such business, to-wit:

OCEAN BEACH BAKE SHOP
LAWRENCE E. PETERSON,
5116 Narragansett Avenue
San Diego 7, California

State of California,
County of San Diego, ss.

On the 25th day of July in the year one thousand nine hundred and fifty-six, before me personally appeared LAWRENCE E. PETERSON, known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 25th day of July, 1956.

(Seal) HOWARD A. PENTONEY,
Notary Public in and for
said County and State

Published in the Peninsula News Aug. 2, 9, 16, 22, 1956.

**SAVE**
AS YOU SPEND
SHOP WHERE YOU GET
"S.H." GREEN STAMPS

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LOWNES' DEPT. STORE
4960 Newport
AC-2-8688

LOMA PORTAL
H. E. MOORE GARAGE & SERVICE STATION
2918 Lytton St.
AC-3-5331

TRUST DEEDS PURCHASED
ANY TYPE ANY AMOUNT
PIONEER MORTGAGE SALES COMPANY
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JU 2-2655 EVES. CY 8 3103

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Ocean Beach's
Ultra Smart
Cocktail Lounge
HORS D'OEUVRES Served Daily 6 p.m.
Ollie & Ray Medina, Your hosts
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"Where the Turf meets the Surf"
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SKyline 5-1141
or
BEImont 3-0101

## Local Fishermen Remain On Derby Qualifying List

Continuation of the red-hot run of albacore and bluefin tuna south of the Coronado Islands, and no immediate signs of abatement, produced more than normal excitement in the $25,000 San Diego Yellowtail Derby this week, and scarcely a day passed without a change in leadership.

Last to succeed to the throne, and with some hope of keeping it for a while, was Ernest H. Klemm, Whittier, who bagged a 33 pound 2 ounce albacore while fishing from the Worrier VII.

Among other leaders knocked off one by one during the week was J. D. Vose, 4654 Pescadero Dr., who sacked a 28 pound 5 ounce bluefin tuna, only to be beaten out by another 28-9 bluefin taken by Dr. E. R. Sizer, Laguna Beach. Dr. Sizer, in turn lost out to a 30-lb. albacore caught by Leroy Alvord, Montrose, and Alvord was replaced by Klemm.

With three weeks of the final eight-week period gone by, minimum qualifying weight was a little above 22 pounds and three other Ocean Beach-Point Loma area fishermen remained on the list: 25-14 yellow, Herbert Fredman, 3520 Fenelon; 23-0 albacore, Hugh C. Smith, 4888 Del Monte, and 22-2 albacore, Edward Checkert, 2650 Naricssus Dr.

In addition to good all-around fishing at the Islands and excellent sport below them, rod and reelers stretched the season's marlin count to three. Mrs. Adelle Chambers, San Diego, got a 276½ pounder and Ted Diver, Chula Vista, a 222 pounder.

## Cords & Docken Win Race Trophy

Participating in the 4th Annual Western Regional Championship Races, sponsored by the San Diego Timing Ass'n., recently were Glen Cords of 4844 Coronado and Pete Docken of 5061 Naragansett Ave.

The race enthusiasts, members of the S. D. Roadster Club, one of 21 clubs represented in the races, won a trophy when their Class C coupe traveled the ¼-mile track at 91.09 m.p.h

Cords is on the board of directors of the S. D. Timing Ass'n.

Passing can be doubly dangerous when you're driving in the mountains, warns the National Automobile Club. Never pass on a hill or a curve.

## Tips on Touring

*By Carol Lane*
*Women's Travel Authority*

While motoring on your recent vacation, you probably noticed highway signs advertising scenic views. This is part of the growing trend to guide camera enthusiasts to landmarks and areas of more than ordinary beauty.

These markers are more than an effort to tell motorists about good spots for pictures. Whether intended so or not, the signs are an aid to safe driving. They alert motorists to the views and thus eliminate the danger of sudden and dangerous stops. They also tend to help reduce fatigue. Stopping to take pictures is a welcome break in a long drive.

More and more states are adopting the "photoscenic sign" idea. Maryland has posted signs along its highways saying "Scenic Overlook—1,000 Feet Ahead." The Dartmouth-Lake Sunapee region of New Hampshire has set up special markers guiding photographers to the 18 colorful, covered bridges in that area. These bridges are mostly on side roads and would be difficult to find without directions. Illinois just recently initiated a program to establish photographic signs at all highway vistas, state parks and places of historic interest. The markers will be in the shape of people taking snapshots and will say "Photoscenic View Ahead." South Dakota is also planning a similar program.

Many other states with scenic views will undoubtedly adopt photoscenic road signs as an aid to camera-carrying motorists.

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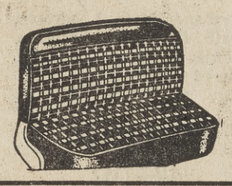

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2850 Midway Drive

SAFEWAY

These prices effective in all stores in San Diego County Thursday, August 16 thru Sunday, August 19. Limit rights reserved.

"It really opened my eyes on ways to lower my food bill"

"It all began a couple of months ago when I began wondering if I was paying more for food than I had to. I decided to check.

First I made a list of all the foods I bought in a week's time. Then I checked the prices at the five stores near my home.

Know what I found? The total at Safeway was much less than at any of the other stores! The secret lies in just a few pennies difference here and there, usually on items you don't see advertised. But those pennies really add up!

Come on! Why don't you join me on a *savings* trip to Safeway!"

**Krispy Soda Crackers** 1-lb. box 25c

**Prem Luncheon Meat** 12-oz. Can 35c

Highway **APPLESAUCE** 2 303 Cans 23c

Mild Cheddar Cheese **MILD CHEESE** lb. 49c

Pink **LEMONADE** Bel-air Frozen 2 6-oz. Cans 23c

*Summer Produce Values From Your Safeway Garden Room*

**Idaho Russet Potatoes**
New Crop
Red Velvet Variety
**Yams** lb. 15c

Hand Selected
Premium Quality
6-oz. to 14-oz. Size
Excellent for Baking
10 lbs 49c

**Cantaloupes** Famous 45-Seed Variety lb. 5c

Casaba Melons
Honeydew Melons ..... lb. 6c

Persian Melons ..... lb. 7c
Cranshaw Melons ..... lb. 9c

THIS WEEKS CUTLERY SPECIAL
Hurry
Previous Items
Still Available
See This Set at
Your Safeway Store

Save
Save
Save
Boning Knife
Only
Reg. $2.00 Value
79c

*Safeway Meats For Lower Food Bills*

**ROUND STEAK** BONE IN lb. 59c
Rich red rounds of "tender aged" USDA choice beef.
(BONELESS CUTS lb. 69c)

**Rump Roast**
Bone In—USA Choice Beef Roast Tender-Aged ..... lb. 59c

Thick Sliced Bacon
Cudahy Puritan
The Bacon For Bacon Lovers 2-lb. pkg. 98c

Ground Beef
Visking Sealed
State Inspected lb. 39c

Ground Round
Freshly Ground
USDA Choice Beef lb. 59c

Beef Liver
Economical Tasty
Sliced Liver lb. 39c

*Tasty Seafood*

Sole Fillet
Captain's Choice Frozen Fish lb. pkg. 55c

Swordfish Steaks
Boneless, Fancy 12-oz. Frozen Fish pkg. 59c

*It Pays to Shop at Safeway*
Shop SAFEWAY

USE THE WANT ADS FOR Quick RESULTS

## 1—Homes For Sale

You'll get better results if you call L. Van Stelle Realtor, AC-3-7168 or drop in and see them at 2304 Sunset Cliffs.

## 4-A—Business Rental

STORE ROOM, former Water and Telephone office. 1935 Bacon. Rent $30. Titlow Agency, 4993 Niagara, AC-3-1685.

## 5—Rentals

Welcome Friends
To The
DEL WOOD
APARTMENT MOTEL
First Class Accomodations
Day, Week or Month
Call AC-2-1909 for Reservations
2104 Bacon St. Ocean Beach
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## 5-A—Houses, Furn., Unfurn

2 BEDROOM unfurnished house, $75. Teenager O.K. 4811 Newport.

## 5-C—Apts., Furn., Unfurn.

$64.00—1 Bedroom unfurn. Stove and Refrigerator, garbage disposal. Rent bonus. AC-3-3664.

3 ROOM Apartment, $60. Furniture for sale. 4249 Whittier.

$27.50—2 Furn. Rooms and Bath. Couple. 1354 Edgemont. Phone AC-3-3594.

## 5-E—Rooms

## 5-E—Rooms

COTTAGE—1 Bdr. Furn. and shower. Utilities. $40 Mo. 4334 Voltaire.

SLEEPING ROOM, near bus and shopping center. AC-2-3736.

## 5-G—Misc. Rentals

**DO IT YOURSELF**
Rent Our Tools & Equipment
Cement Mixers, Wheelbarrows, Lawn Weed Cutters, Power Lawn Mowers, Lawn Renovators, Roto Tillers, Garden Tractor with Dozer and Plow, Sanders, Misc. portable electric tools, Trailers Elect. Hedge Shears
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## 6—Wanted To Rent

MIDDLE AGE COUPLE, 1 or 2 B.R. unfurn. house with garage. Ocean Beach Area to $70 from Sept. on. At present rental 9 years. AC-3-6025.

2 B. R. Unfurn. house or apt. by Sept. 15th. AC-2-4376.

GARAGE FOR STORAGE. Call AC-2-1284.

APT. or HOUSE—White, clean, respectable woman with son 12 yrs. old and a dog. Looking for respectable, unfurn., reasonable. Mrs. Poleine Jordan Frey. Phone BE-2-1133 after 4 p.m.

## 8—Contractors, Builders

**REMODELING & ROOM ADDITIONS**
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EXPERT PRUNING, HAULING
Monthly Maintenance
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Grading, Skiploading
Larry Eulberg AC-2-8883

## 13—Schools, Instruction

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On Clarinet, saxaphone — flute. Beginners or advanced, $1.50, my home Mr. Franzman. AC-2-4584.

## 14—Personals

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TO HELP THE
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AC-2-9111

SCHOOLS—Academic
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WARREN WALKER SCHOOL
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AC-3-3663

SERVICE STATIONS
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SHOE REPAIR
WOOD'S SHOE SERVICE
4979 Newport AC-2-0165

TAXI SERVICE
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2-Way Radios Open 24 hrs.
Low, Low Rates Go Anywhere
5 can ride for price of 1
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WATER SOFTENERS,
Sales & Service
DUDLEY PLUMBING
4950 Voltaire AC-3-7468

## 17—Child Care

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BABY SITTING. Any hour. Your home. AC-2-5103.

CHILD CARE my home. Any age. AC-3-5104.

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$13,500—Nicely furn. duplex on business lot, big income.

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We want your OCEAN BEACH AND PT. LOMA LISTING. We WILL advertise it, in Five separate papers.

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## 18—Situations Wanted

MIDDLE Aged Man, retired. Wants yard work, 3 mornings a week. $1.50 hour. AC-2-4647.

EXPERIENCED SOPRANO SOLOIST and Choir Director. AC-3-7021.

CAPABLE LADY wishes to serve at luncheons, parties, etc. References available. AC-3-0816.

## 18-A—Help Wanted

DRIVER, Full or part time. ABC Cab Co. 5049 Newport.

## 19—Help Wanted, Female

AMBITIOUS WOMEN if you need extra income. Sell Avon Cosmeics. A few openings now available in Ocean Beach. For interview Call BE-2-5213.

HAIR STYLIST—Must be good. AC-3-5619.

SALESWOMAN — Apply 1025 Rosecrans. Bonded Cleaners.

GIRL OR WOMAN near 4104 Atascadero, housework 2 hrs. daily. BE-3-5653.

SKIP TRACER — Collection clerk. Will train. AC-3-9610.

## 20—Help Wanted, Male

CARRIERS, Boys to deliver Peninsula News in the Roseville and La Playa area.

## 21—Radio, TV

TV SERVICE. Cash and carry. Big Savings. Fast, efficient service! Open evenings. Luckey Marine Radio, 4733 Point Loma Ave. AC-2-3069.

TV RENTALS—By week or month. Delivery service. BOB HORN TELEVISION, 1865 Sunset Cliffs, AC-3-7139.

## 24—Miscellaneous For Sale

4 Drawer, unfinished CHEST, new ..... $11.95

Bookcase, unfinished New ..... 7.50

CLOTHES HAMPER, Unfinished, new ..... 2.49

Wrought Iron Ash Tray ..... 99c

PROVINCIAL CEDAR DESK, new ..... 29.95

We Give Green Stamps
COMMUNITY FURNITURE CO
4887 Voltaire AC-3-5714

INLAID LINOLEUM
Latest Designs by
ARMSTRONG—Including
CORLON
FREE ESTIMATES
SHAW'S FURNITURE
4051 Voltaire St. AC-3-3630

TELEVISION FOR SALE—How many people would buy that television if the price was right? Use the classified ads for results.

STEER MANURE, 59c sack on 5 or more sacks.
BAYVIEW NURSERY
4927 Voltaire AC-2-8969

COMPLETE SIMMONS BED with frame, Filter Queen Sweeper, both A-1 condition. Price $85. AC-2-3736.

CORAL DIVAN BED and matching chair. BE-3-7245 Week days after 6 and week-ends.

REAL ESTATE REAL ESTATE REAL ESTATE REAL ESTATE

# Point Loma -- Ocean Beach Realty Association

LOOK FOR THIS EMBLEM

Your multiple realtors represent a rich tradition of fair dealings. Are you personally acquainted with a realtor? You should be with one of the following:

MULTIPLE LISTING MEMBER SERVICE

Member Offices
Closed Sundays

POINT LOMA SPECIALS

FINE FAMILY HOMES
IN CHOICE LOMA PORTAL

$23,750. A large 3 bedroom home, 2160 sq. ft. Separate dining room, den, 75x100 corner lot. Beautiful tropically planted patio. DON'T MISS THIS!

$27,500. High gabled English home. 4 bedrooms, den, maid's quarters. Separate dining and breakfast rooms. Over 2500 sq. ft. A DELIGHTFUL HOME. ONE YOU MUST SEE!

$39,500 WOW! Look at this! 5 twin bedrooms, den, maid's quarters, 4 baths. Over 3500 sq. ft. and immaculate inside and out. 100x100 patio. NOTHING LIKE THIS! Call NOW for full details.

ROBERT CROOKS CO.
Realtors
2125 Poinsettia
AC-3-7121 AC-2-5603

POINT LOMA HOMES
2-BDRM. - VIEW!

ONLY $10,950 buys this charming home, on nicely landscaped small lot. 1½ baths, lots of closets, extra sewing room. Carpeting, separate gar. THIS IS A BARGAIN—TERMS!

YOU WON'T FIND
A BETTER BUY

Than this charming home, located on a large lot, in peaceful Loma Portal. 2 large bedrooms, separate dining room, 24-ft. den. Exceptional yard and patio. Carpeting, drapes, fireplace, water softener, double garage. EVERYTHING YOU'VE LOOKED FOR AT A REALISTIC PRICE OF $16,950—GOOD TERMS TOO!

L. VAN STELLE, Realtor
2304 Sunset Cliffs Blvd.
AC-3-7168
Evening Phone AC-3-7974

See our TV parade of homes on Channel 10 every Sunday 11:30 to 12:00 a.m.

CLASSIFIED ADS BRING QUICK RESULTS

"UNDER ALL IS THE LAND"

To most of us ,the purchsae of construction of a home represents the major investment of our lifetime. In making this investment, competent authoritis agrees that location is the most important single factor to be considered.

The Point Loma area has long been known as a most desirable residential section. Newest and finest of its subdivisions is FLEETRIDGE, located on the sheltered bayside of the Point, overlooking the harbor. Here magnificent views of the city, the bay, the beaches and the mountains, from Soledad to old Mexico, are obtained. Beautifully landscaped homes afford gracious living just ten minutes' drive from the heart of the city.

Fleetridge Realty is now offering for sale the last area in Point Loma from which such views are obtainable. Building sites with all improvements range in price from $6000 to $15,250. Time payment plans are available for those who wish to obtain one of the last remaining view sites with the idea of constructing their residence at a later time.

For the soundest investment of a lifetime, buy a lot in FLEETRIDGE today!

FLEETRIDGE REALTY
2150 CHATSWORTH BLVD. AC-3-7131

JUST LISTED

Spacious, immaculate, 2 bedroom and family room. Lovely large kitchen, fenced yard with fruit orchard. 2 car garage, near bus and shopping.

NEW RANCH STYLE
TRY $2000 DN.

Board and Batten, 3 bedroom, 2 bath, field stone fireplace. Incense cedar paneling. Beamed ceiling.

SIEGEL REALTY
AC-3-7147
4170 Voltaire

WOODED AREA

Near Cal-Western University. Original owner offers 2 bedroom Jackson-Scott home, just loaded with extras. Insulated and weather stripped, water softener and all copper plumbing. The walled garden has lots of fruit and flowers. And the 4% G.I. Loan makes for easy payments. Priced right! Call for details.

CARL ACKERMAN
Realtor
"Fine Point Loma Homes"
1259 Rosecrans AC-3-3174

PT. LOMA 3 BEDROOMS

Carpeted L. R., 2 car garage, lovely landscaped yard. Near everything. $12,000 FHA loan can be assumed.

GRAY REALTY
Realtors
AC-2-9601
AC-2-1117 AC-2-7855

$10,500

2 Bedroom plus sunroom, partially furnished, fireplace, service porch, cheerful kitchen. Low down.

LESS THAN $2000 DN.

Roomy 2 bedroom shake shingle in Point Loma Heights. Automatic washer, dishmaster, garbage disposal, wired for 220. Completely fenced yard. Near bus and school. Only $14,950.

PINK LADY

Large 2 bedroom and den, decorated to perfection. Dining area, patio, coast line view. $18,900.

PRIDE AND PROFIT

4 modern 2 bedroom apartments, near Mission Bay development. Youngstown kitchens, garbage disposals, laundry room, washer and dryer. Close to transportation and stores. Income $342.50 per month. Total price $32,500.

RAINBOW REALTY
4785 Narragansett Ave.
AC-3-1668

PT. LOMA WOODED AREA

105x130 (2 lots) 2 bedroom frame cottage, guest house and store room. This has possibilities.
$14,000
MILNER REAL ESTATE
2931 Carleton
AC-3-6201 AC-3-9916

BAY SHORE REALTY
OFFERS

POINT LOMA DELUXE
4025 & 4055 JOHN ST.
OPEN DAILY 1 TO 5
EXCLUSIVE WOODED AREA BRAND NEW over 2,000 sq. ft. of best construction. ALL ELEC. BUILT-IN kitchen, natural wood cabinets & paneling, all the latest extras in PT. LOMA'S MOST BEAUTIFUL NEIGHBORHOOD.

PT. LOMA HEIGHTS
3987 DEL MAR AVE.
OPEN DAILY 1 TO 5
2-B.R. Completely furn. and carpeted. Redwood fenced lot. FINE LOCATION. GOOD TERMS.

POINT LOMA VIEW
BRAND NEW & RANCHY
3 BEDROOMS, 2 BATHS
2 car Gar., patio area. Lots of extras. An excellent buy at $19,750.
GOOD FHA TERMS

PT. LOMA SPECIAL
2-B.R., $11,950 FHA TEAMS
$1800 Dn. to service man. Tip top shape—fine location.

BAYSIDE
MISSION BEACH DUPLEX
$2,000 DN. $70 MO.
1 B.R. apt and furn. studio apt. for inc. Or use as a 3 B.R. 2 bath home. Not new, but it's a REAL RENT BEATER. 25x50 LOT. $9000.

BAY SHORE REALTY
4222 VOLTAIRE
AC-3-7141 Eves AC-3-0604

?? IMPOSSIBLE??
Brand new 2 bedroom or 1 bedroom and den. Look at these features. Bayview formica kitchen with disposal and exhaust fan. Beamed ceilings thru-out and shake shingle roof. Location is Loma Valley on a level lot. Price $9900. $3250 Down.

DEVEREAUX-SCULL CO.
1002 Rosecrans Street
AC-3-1621

NEATEST-CUTEST-NEWEST
2 ON 1 — ON POINT LOMA
ON THE BUS,
NEAR SHOPPING
A GOOD
INCOME INVESTMENT
$13,950. E-Z TERMS
ROSECRANS REALTY
1205 ROSECRANS, AC-2-1171
AC-3-9024
CLOSED SUNDAYS

## 24—Misc. For Sale

4 SACRED HEART UNIFORMS, 3 size 8, 1 size 10. Good condition, $3 each. 1 Brownie uniform size 10, $2. 4982 Cape May Ave.

LARGE NEW STOCK clear redwood fencing, dry. Free Barbeque Plans of all kinds. 8d box nails $10.50 keg. La Dou's, 4231 Voltaire, AC-3-1643.

CHILD LAWN SWING, Baby Butler table high chair, Thayer buggy, baby scales, 6 yr. crib and matress, child's wardrobe. All in good shape. Reasonable. Phone AC-2-9543.

## 24—Misc. For Sale

LARGE TABLE, 4 CHAIRS, $20. AC-2-3635.

SEWING MACHINE — Portable. Near new. $70. AC-2-6161 after 6:30.

SMITH CORONA portable typewriter, weight 5 pounds, used 4 mo. $65. AC-3-7469.

2-PC. SECTIONAL, foam rubber, green nylon, like new. Phone AC-2-7803.

BATHINETTE, baby's car bed. Child's dressing table with mirror. AC-3-7208.

## 24—Miscellaneous For Sale

3 NEW Sacred Heart Uniforms. Girls 5-6, $15. BR-7-1376.

## 26—Pets, Supplies

PUPPIES ¾ COLLIE, 5 weeks old. Cute and lively. AC-2-9010.

DACHOND PUP. Red standard. AKC, female, 6 weeks. Excellent blood line. AC-3-8870.

## 29—Autos For Sale

1950 PLYMOUTH, 4 door special Deluxe, radio, heater. $400. 4829 Orchard. AC-3-1014.

## 30—Boats For Sale

12-ft. ARISTO CRAFT, W/25 hp Johnson Outboard motor. 1954. AC-3-8789.

12-ft. SKIFF, glassed, 5 hp. outboard motor, $100. HI-4-1200.

CABIN CRUISER, 18-ft. Reasonable. Call AC-2-7294. 4822 Pescadero.

12-ft. Fibre Glass Car top boats, "SWIFTS for Lake or Bay." $234 TERMS. Phone HO-6-4606. HI-4-6955 eves.

BOBBIE'S BOATS
Motors, Trailers, eves. JU-2-9568

THE PENINSULA NEWS BOOSTER SLOGAN CO NTEST

# $312.00

— IN —

# MERCHANDISE and SERVICES

WITH THE SPONSORING ADVERTISER OF YOUR CHOICE

## Rules of the Booster Slogan Contest

1. Any person is eligible except members of families or employees of The Peninsula News.
2. Locate the "Hidden" Word found in each column. These words will be changed into a new location somewhere among the ads each week. Work from left to right.
3. Write your entry along the same theme as the words compiled. Bring or mail to the Peninsula News office .
4. The Peninsula News will have your entry impartially judged and award a Credit Certificate worth $12.00 to the winning contestant.
5. Any contestant may submit more than one line, if desired.
6. This contest closes at 1 p.m., Tuesday. All entries must be in the office by that time.
7. In case of ties, identical prizes will be awarded to all tying contestants. The decision of the judges will be final.

Print or plainly write the "Booster Slogan" on next line:

.....

Your rhyme or paraphrase on this line.

.....

.....

Name..... Phone.....

Address..... Occupation.....

Bring or mail this coupon or duplicate on plain paper or post card to The Peninsula News Office. All entries must be in our hands by 1 p.m. next Tuesday. A $12 certificate will be awarded best judged entry.

# SAVE TIME AND MONEY SHOPPING IN THE PENINSULA AREA

More than 13,000 Families Read the Peninsula News Every Week

Copyright 1954 W. J. Rankin

LAST WEEK'S WINNER:
MRS. ROBERT WATSON
5054 Saratoga Ave.
Winning Slogan:
"The Peninsula Area has everything for adult, teen or tot;
And that local purchase will help improve your own lot!"

## USE THIS RELIABLE DIRECTORY AND PATRONIZE THE MERCHANTS AND SERVICES FOUND LISTED BELOW

The Peninsula News will award each week for the next 26 weeks a credit certificate worth $12.00 to each eligible winning contestant—redeemable at any of the sponsoring advertisers who's ad is found listed on this page.

### "CHECK THE ADVANTAGES"

This convenient Directory is composed of friendly local firms who realize that in order to maintain the patronage of resident shoppers, high quality, low cost and better service, must always be at your disposal. Hence, servce, convenience, home delivery, local telephone, are just some of the many reasons why IT PAYS TO SHOP LOCALLY.

### "ENJOY THE FRUITS OF LOCAL HARVEST

You can have fun and become better acquainted with local advertisers and their ads by participating in our "BOOSTER SLOGAN" Contest. In each column can be found a "Hidden" Word—combine them and you have our slogan for this week—write a brief paraphrase along the same theme as the slogan—it does not necessarily have to rhyme but must always lend to the advantages of local shopping.

EXAMPLE—"Many More Reasons Why Local Trading is Best,
Get Shopping Done with Time to Rest."

### APARTMENT HOTEL

**Ocean Manor Apartment Hotel**
Heated Swimming Pool and Ocean Bathing, Fishing, Sundecks, Patio, Television in every Apt., Single Rooms or 1- and 2-Bedroom Apts., Electric Kitchens, Infra-Ray Heat.
1370 Sunset Cliffs Blvd. on the Beach at Point Loma Ave., AC-2-7901

stretch

### APPLIANCE & TELEVISION

**Dawson Appliances & Television**
Leading Brand Televisions & Appliances—RCA, Zenith.
TV Rentals
4940 NEWPORT AC-3-1614

### AUTO PARTS

**Midway Auto Parts**
"Auto Parts'
3038 MIDWAY DR. AC-2-1176

### BAKERIES

**Newport Pastry Shop**
SATURDAY'S SPECIALS!
For your eating pleasure—
Try our Orange Chiffon or Old Fashioned Lemon Cake.
4953 NEWPORT AC-3-3556

### BEAUTY SALONS

**VERNA'S Salon of Beauty**
- Verna
- Mr. Monte
- Marianne

1267 ROSECRANS, AC-3-1510

**John's Salon of Beauty**
Specialist in Personalized Beauty Services.
3013 ROSECRANS, AC-3-3487

**Raymond's House of Beauty**
Hairshaping, Permanent Waving, Hair Styling, Tinting, Manicuring.
"Perfect Haircuts"
1853 BACON AC-3-7328

### BICYCLES AND TOYS

**Gilmore's Bicycle and Toy Store**
Schwinn Bicycles
Sales Service
Wheel Goods, Models, Toys, Sporting Goods.
Free Pickup & Delivery
5055 NEWPORT AC-3-3068

### CAFE

**Coffee Cup**
Home-made pies and cakes. Complete Merchants Lunch from 60c to 75c. Also complete Luncheon and Dinner menu $1.00 to $1.70. Bring the entire family. Child plate 50c.
Under New Management.
1877 BACON AC-3-7017

### CAR WASH

**Midway Car Wash**
Open 7 days a week. We give S & H Green Stamps. Soft Water and Mild Detergents. 3 Free Washes with every Polish Job.
MIDWAY & ROSECRANS
AC-2-1372

### CHILDREN'S WEAR AND ACCESSORIES

**Morlin's Tot Shop**
Clothing, Shoes, Furniture, Toys, Layettes. 25 years experience in fitting Children's Shoes. Everything for your Child. Infant to Twelve Years.
1918 CABLE AC-3-3817

### CLEANERS

**Point Loma Cleaners**
"A LITTLE BETTER"
Pickup and delivery service for the entire Peninsula Area.
3663 VOLTAIRE AC-3-1354

your

**Regal Cleaners**
Quality Cleaning at Economy Prices. Let us Restore, Style, Shape and Brighten your Garments at no extra charge. Drive in Parking, La Plaza Shopping Center.
1854½ BACON AC-2-9028

### CURTAINS & DRAPERIES

**Joniaux Curtains and Draperies**
The most Complete Curtain and Drapery Shop in the Ocean Beach area. Ready-made and Custom Made Curtains and Draperies, Bedspreads, Rods, Shades, Venetian Blinds, Accessories, Cornices, Slip Covers. Free estimate in your home. Up to 90-day accounts. No extra charge.
1851 BACON AC-3-5465

### DANCE CLUB

**Rock & Roll at Rosey's**
Jam Session Every Sunday Night, with Dick Ryan's Band. Don't miss Jitterbug Contest every Thursday Night. Welcome—No increase in prices.
2228 BACON AC-3-9256

### ELECTRICAL CONTRACTORS

**C. O. Carl & Son**
Wiring, Fixtures, Repairing Quality work our Specialty. 32 years serving the Peninsula Area.
2223 BACON AC-3-1919

**Scotch Electric**
Maintenance, Repair, Contracting—Serving the Peninsula Area.
3020 Midway Drive AC-3-8101

dollars

### FLORIST

**Windy's Drive In Florist**
Flowers for all Occasions—Weddings, Funerals, Corsages, Cut Flowers. Open every day till 9 p.m.
"Say It With Flowers"
3001 MIDWAY, at Rosecrans AC-3-8177

### FURNITURE NEW & USED

**Bacon Street Furniture**
New and Used Furniture and Upholstery, Television, Appliances. New idea for "Forgotten Rooms" is the New "Karpit Squares"—See them Today.
1884 BACON AC-3-5071

**Community Furniture**
We Buy, Sell or Trade. Rental on Rollaway Beds and Floor Polishers. We give S & H Green Stamps.
4887 VOLTAIRE AC-3-5714

### GARAGES

**Boech's Service**
MOTOR OVERHAUL
BRAKES RELINED
WELDING
HYDRAMATIC
A SPECIALTY
4605 VOLTAIRE AC-3-1447

**Stevenson Motors**
2 and 3 Year Guarantee on Dayton Tires with 40% off Exc. Complete Automotive Repairs. Expert Body and Fender Repair.
1955 BACON AC-3-7144

**Wheatley's**
Wheatley's Foreign and Domestic Car Repair. Complete Richfield Service. Now serving the Beach Areas.
1946 BACON AC-3-0796

### HARDWARE STORE

**Schoen's Hardware**
HOUSEWARES — GIFTS
TOYS
4827 NEWPORT AC-2-8091

by

### INSURANCE

**Jos. L. Richardson Company**
Complete
INSURANCE
Service
1859 CABLE AC-3-3679

### JEWELRY STORE

**Smith & Son**
Jewelers Since 1873.
3rd Generation of Watchmakers.
Our watches include these top names— Longines, Wittnauer, Hamilton, Elgin, Universal, Wyler.
4831 NEWPORT AC-3-0718

### LAUNDRY & DRY CLEANING

**Pacific Services**
Now open—Our New Branch Laundry and Dry Cleaning—4 Hour Service. Expert Alterations of all types.
Quality Shoe Repair
1910 ROSECRANS, AC-2-6060
(Near Gate 6 NTC)

### LADIES' READY TO WEAR

**Gordon's**
Dresses—Juniors 7 thru 15; Regulars, 10 thru 20; Half Sizes 12½, thru 24½. Also complete Maternity Dept. If your husband stops looking at you, Start looking for us.
4992 NEWPORT AC-3-5277

### MARKETS

**Peskin's Superette Market**
Your Friendly Neighborhood Grocer — Complete Market Service. Finest Quality Meats. Lowest Prices. Fresh Fruits and Vegetables, Frozen Foods, Household Necessities, Magazines.
4705 PT. LOMA corner Ebers

### MEN'S STORE

**Art's Store for Men**
Visit our Newly Enlarged Store. Complete lines of Quality Men's Wear always on hand. OUR PRICES WILL PLEASE.
4920 NEWPORT AC-3-8408

### MOVING & STORAGE

**Ocean Beach Transfer & Storage**
Local, Statewide—Furniture, Pianos, Refrigerators. Serving San Diego and Surrounding Areas.
5040 NEWPORT
OFFICE AC-3-3271
(After 5:30 p.m. and before 8 a.m., call AC-2-7260.)

trading

### NURSERIES

**Blue Pacific Nursery**
Serving the Entire Beach Areas — Trees, Shrubbery, Fertilizers, Insecticides, Bulbs, Seeds, Plants. Bring Bulbs, Seeds, Plants. The Best In The West.
We give Action Stamps.
Free Delivery Service.
4850 NEWPORT AC-2-1151

### PET SHOP

**Blue Pacific Pet Supply**
"YOUR PUPPY'S MEAT MARKET"
LEAN GRADE A BEEF
For your Dogs and Cats.
4828 NEWPORT AC-3-0605

### PIZZA HOUSE

**Caporicci's**
We Welcome those who enjoy Pizza at its best, or Delicious Spaghetti. Another Specialty is Torpedo Sandwiches—they are good.
2244 BACON AC-3-9526

### PLUMBERS

**Day & Nite Plumbers**
Since 1907
Plumbing, Heating, Repairs
Disposals
Automatic Water Heaters
3006 BARNETT AC-3-8189

**Peck Plumbing & Supply**
Water Heaters, Appliances, Emergency Repairs, Contracting, All Steel Kitchen Cabinets, Formica Drainboards, Garbage Disposals.
4859 VOLTAIRE AC-3-1737

### POULTRY

**Zeke's Farmhouse**
The Most Unique Poultry House in the West—Get your pickuns of Eggs and Chickuns. Try our Fresh Country Eggs. Red Fryers, Parts, Turkey and other fowl. Antiques and Health Foods. Homemade Jams. Visit our 1890 Country Store.
5001 NEWPORT AC-2-1623

### REAL ESTATE

**Bay Shore Realty**
IF YOU WANT TO SELL OR BUY A PENINSULA HOME, See BAYSHORE REALTY for DEPENDABLE SERVICE.
MEMBER OF
Point Loma-Ocean Beach Multiple Listing Service
4222 VOLTAIRE AC-3-7141

with

**Butler Realty**
HOMES · BUSINESS PROPERTIES · INCOME—For Reliable Service Call BUTLER REALTY. Member of Pt. Loma-Ocean Beach Multiple Listing.
1310 ROSECRANS, AC-3-3165

### RADIO & TELEVISION REPAIR

**Luckey Marine Radio**
Television and Radio Repairs. All Applinces Repaired. Save Money. Bring Your Set in For Faster Service.
4733 PT. LOMA AVE. AC-2-3069

### RESTAURANTS

**Shelter Island's Bali Hai**
BUFFET OR LUNCHEON $1.50
Banquets, Dancing Fri. & Sat.
Tropical Waterfornt View.
Dinners from $2.00
Adolphe Rempp, Manager
AC-2-1181

### SCHOOLS, NURSERIES

**Playhouse Nursery School**
Ages 2 to 6—Hours 6:45 a. m. to 5:30 p.m. Hot nutricious meals. Kindergarten, Accredited Teachers, Creative Materials for Self Development.
4678 Santa Monica AC-2-8418

### SEA FOODS

**Point Loma Sea Foods**
Fresh Local Fish Daily. We smoke your fish, Fillet and Freezer Wrap. We ship and Ice Fish for Sportsmen. (On the Bay South Side of Sport Fishing Docks)
2805 EMERSON AC-3-1109

### SELF-SERVICE LAUNDRY

**Ocean Beach Self-Service**
Careful Dry Cleaning and Finish Laundry. Expert Dyeing of Caldye Basic Shades. Send us your most Delicate Garments. Rugs, any size washed, dried and dyed. You do it or we do it.
1959 ABBOTT AC-3-0681

**Ocean Beach Laundromat**
Let us wash those —
- SHAG RUGS
- PILLOWS
- COMFORTS
- BED SPREADS

We can give those Faded Spreads and Rugs a New Look . . . with Caldye
1877 CABLE ST. AC-3-1165
Across from Safeway

**Voltaire Laundromat**
Drop Bundles, Self Service, Dry Cleaning, Finished Laundry. Rugs washed and dried.
4966 VOLTAIRE, AC-2-4671

### SERVICE STATIONS

**Martin & Annable**
SHELL SERVICE
One Stop for Complete Brake Service. Soft Water Car Wash. Firestone Tires and Batteries.
VOLTAIRE at Sunset Cliffs
AC-3-7505

TEXACO CREDIT CARD HOLDERS
6 Months Credit on all B. F. Goodrich Tire Purchases. No interest or carrying charges, No credit investigation. Special—Four 6.70x15 Goodrich Tires, $68.00 plus tax and trade-in.

**Tom Smith Texaco**
4805 W. PT. LOMA, AC-3-3853

sponsoring

### SERVICE STATION & GARAGE

**Hardin Service & Omer's Garage**
Hardin's Chevron Service—Atlas Tires and Batteries. One-Stop Friendly Service—OMER'S GARAGE. Careful, Dependable Automotive Repair. All makes. Satisfaction guaranteed.
4175 VOLTAIRE AC-2-6933

**H. E. Moore**
SINCE 1928
Complete Car Service—General Repairing, Tune-up, Brakes, Carburetor and Distributor Overhauling. Delco Remy and Auto Lite Parts. Lubrication. Mobile Tires and Batteries, Seat Covers, Accessories.
2918 LYTTON AC-3-5331

### TAILOR SHOP

**Ralph Zampana**
We will convert your outdated Double Breasted Coat into a Smart new Single-Breasted Model for only $20.00. Results Guaranteed. Men's and Ladies' Suits Made to Order. Alterations of all kinds.
4806 NEWPORT AC-2-6633

firms

### TAXI SERVICE

**A. B. C. Cab Co.**
Use Locally Owned Cabs. Anywhere 24 Hour Service. 2-way Radio for Quick Service. 5 can ride for the price of one. Low Rates. Delivery Services as near as your phone.
5049 NEWPORT AC-3-8322

### TELEVISION SALES (USED TV Liquidators

San Diego's only exclusive used Television Store. Day and Nite Service. Radio and Television Repair. All we sell is used. All makes, models and sizes. All sets completely reconditioned. Easy terms. From $29.95. Open Evenings.
3233 MIDWAY DR.
AC-3-1608

### TELEVISION SERVICE

**Academy TV**
Service for all Makes Television, Home and Auto Radio.
4145 VOLTAIRE AC-3-6046

### TELEVISION SALES AND SERVICE

**Bob Horn Television**
Now at our Attractive New Location. See the New General Electric Portable TV for as low as $99.95. Point Loma's Largest and Most Complete Sales and Service.
1865 SUNSET CLIFFS BLVD.
AC-3-7139

**For Personalized Service**
Call AC-2-5428
HOME SERVICE CALLS
8:30 A.M. to 10 P.M.

**Fidelity Radio & Television Service**
3444 MIDWAY DR AC-2-54[illegible]

**TELETRONICS**
for the best in television and radio service
AC-3-3541

**Zenda Television**
Day and Nite Service. Expert Radio and Television Repair. Tubes tested Free. Ten years servicing the Beach Area. No down payment with qualified credit. Easy terms. Open evenings. Two locations:
3233 MIDWAY DRIVE
AC-3-1608
1438 GARNET HU-8-3858

### TERMITE CONTROL

**Harbor Termite Control**
Close By
Quick Service
Point to us, We are on the Point.
your turn
AC-3-3710

### VARIETY STORE

**Homer's Variety**
PARKING IN REAR OF STORE
Use Back Door until 6.30 p.m.
4871 NEWPORT

# FINAL WEEK

## SALE ENDS WEDNESDAY AUGUST 22, 1956

# NOEL'S 10th ANNIVERSARY Sale!

## FOR THOSE WHO LIKE NICE THINGS!

### 2-pc. Living Room Set

Beautiful Light Green Pullman Divan and Chair, Foam Rubber Seat and Back

**Reg. 479.95, Now $375.00**

### Sectional Living Room Set

3 Piece Sectional, All Foam Rubber Light Gray Upholstery

**Reg. 329.95, Now $279.00**

### Living Room Set

Beautiful Smoke Charcoal Living Room Set. Preformed Foam Cushion and Back.

**Reg. 339.95, Now $250.00**

### 2-pc. Living Room Set

Crown Tapered Arm Divan in Brown with Matching Pink Chair

**Reg. 459.95 Now $329.00**

### Living Room Couch

Gold Foam Rubber Couch Tapered Arms, Blond Legs

**Reg. 269.95, Now $199.00**

### Pullman Couch

Beautiful 9-ft. Pullman Couch, Chartruese Upholstered, Foam Rubber Cushions

**Reg. 309.95, Now $269.00**

### Living Room Couch

Bumper End Couch, Toast Upholstered, Foam Rubber Cushion and Pillow

**Reg. 279.95, Now $249.00**

### Divan and Chair

Brown Linen Covered Swedish Modern Divan and Chair, All Foam Rubber

**Reg. 408.00, Now $359.00**

### Curved Back Pullman Couch

Large Curved Back Pullman Couch, Light Gray Upholstered, All Foam Rubb er

**Reg. 379.95, Now $329.00**

### 2-pc. Modern Living Room Set

Red Metallic Upholstery. Rubberized Curled Hair in Front and Back

**Reg. 249.00, Now $199.00**

## ANNIVERSARY CARPET SPECIAL!

**We Now Have In Stock In Roll Goods 5 Beautiful Colors Of Apple Valley Tweed. This Excellent Carpeting Is Now Bargain Priced at 7.95 a sq. yard, Laid Wall To Wall, Including a Full 40-oz. Waffle Pad . . . Many other selections in All Wool or Cotton.**

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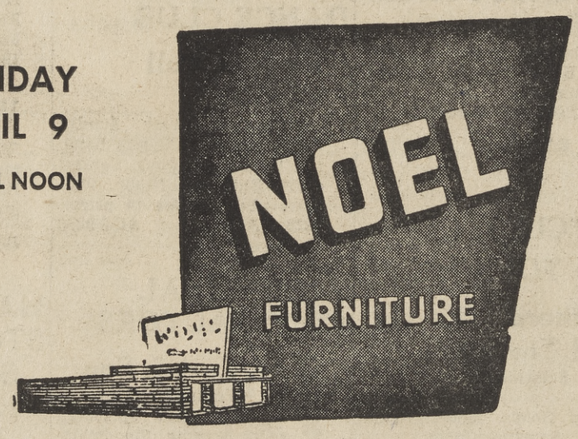


## NOEL FURNITURE

**4836 Newport Avenue, Ocean Beach, AC-3-3163**